



CONSUMER AFFAIRS COMMISSION
An Agency of the Ministry of Industry, Investment and Commerce

2023 SCHOOL TEXTBOOK SURVEY - JULY 29 - AUGUST 02

DATE: _____
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Q1	YES	
	NO	
Q2	YES	
	NO	

TITLE	ISBN	PRICE
HIGH SCHOOL BOOKS		
BOOKS FOR CBSE EXAMINATIONS (New Edition) by Pearson Education (P) Ltd.	978-1380452256	
BOOKS FOR CBSE EXAMINATIONS (New Edition Revision Course) by Pearson Education (P) Ltd.	978-9766484883	
BOOKS FOR CBSE EXAMINATIONS (Fourth Edition) by Jerry J. McGraw and Jill E. Mitchell	978-11119707110	
BOOKS FOR CBSE EXAMINATIONS (Fourth Edition) by Dave Hall, Rob Jones, and I. Chambers and D. Gray	978-1405892315	
BOOKS FOR CAPE, UNIT 1 by Peter G. Hinch	978-0821896999	
BOOKS FOR CAPE EXAMINATIONS (Second Edition) by Howard Campbell and Dr. Mike Taylor	978-0230533417	
BOOKS FOR CAPE EXAMINATIONS (Second Edition) by Howard Campbell and Dr. Mike Taylor	978-0230431577	
BOOKS FOR CAPE EXAMINATIONS (Second Edition) by Howard Campbell and Dr. Mike Taylor	978-0230431584	
BOOKS AND POLICY (Fourteenth Edition) by Howard Campbell and J.L. Solow	978-1337696326	
BOOKS AND POLICY (Fourteenth Edition) by Howard Campbell and J.L. Solow	978-0821701419	



2024 ANNUAL SCHOOL TEXTBOOK SURVEY REPORT

Prepared by :
CAC Research Unit

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EXECUTIVE SUMMARY

The Consumer Affairs Commission (CAC) conducted its annual school textbook survey during the period July 29 to August 2, 2024. Data was obtained from all parishes where bookstores were identified. A sample of sixty-four (64) bookstores were visited, however data was obtained from 60 outlets: 20 in the Greater Kingston Metropolitan Area (GKMR)¹ and 40 in Rural Towns.

A total of 180 popular textbooks were surveyed, consisting of one hundred and four (104) secondary level, sixty-four (64) primary level and twelve (12) infant level textbooks covering nineteen (19) subject areas.

Data analysis involved the calculation of the average, maximum and minimum price for each textbook as well as availability. Point to point comparative analysis included 167 books common to the two survey periods (2023 and 2024).

Summary of Findings:

On average, the prices of school textbooks increased by **6.61%** overall. The average price increase in the GKMR was 6.98% and 7.18% among rural towns.

This year's islandwide average price increase is lower than the average increase² observed last year by 2.4 percentage points. Additionally, it is 2 percentage points lower than the average increase observed last year in the GKMR, and 0.84 percentage point lower than the average increase observed last year across Rural Towns.

Islandwide, most books (65% or 109) recorded price increases between 1% and 10%. This was followed by thirty-nine (23%) books which recorded price increases between 11% and 20%. Two (2) CSEC/CAPE books recorded price increases ranging from 21% to 30%. Average price reductions (between 1% and 10%) were observed in 8% of school textbooks, while one CSEC /CAPE text recorded an average price reduction of 17.33%. Moreover, the average price of two books (1%) remained relatively constant.

As it relates to availability, it was observed that on average, availability was low (**39%**), falling by 5 percentage points when compared to the average availability of texts surveyed islandwide (44%) in July 2023. Some bookstores, however, said

¹ Kingston, St. Andrew, Spanish Town and Portmore

² Average price increased observed in July 2023 was 9% islandwide, 9% in the GKMR and 8% across Rural Towns.

that some texts were being revised and would be available closer to the end of August 2024. Notwithstanding, on average, Infant level textbooks were widely available in over 77% of outlets surveyed. The average availability of Primary level texts was 46%, with most texts being available in less than half of the outlets surveyed islandwide. PEP books were an exception, as on average, they were readily available in over 51% of bookstores surveyed. At the Secondary level, Literature Novels were available in 44% of bookstores islandwide. However, Grades 7-9 and CSEC/CAPE books were available in 29% and 27% of bookstores surveyed respectively.

On average, there was a 41% difference between the highest and lowest price observed for textbooks islandwide, except for literature novels, where the average was 92%. This was due to differences in the cover (hard /soft), publishers and sources. Within the GKMR and among Rural Towns however, the average difference was 19% and 38% respectively, among all textbooks, except for literature novels, where the difference between the highest and lowest price was on average 46% and 84% respectively.

More bookstores have increased the use of technology such as WhatsApp messaging. Consumers were also directed to use social media and webpages for price enquiry and order placement; with the option to either collect the books at the store or have them delivered.

Parents and guardians are therefore encouraged to use the online options available to them.

OVERVIEW OF TEXTBOOK SURVEY

PERFORMANCE OF THE ECONOMY

CONSUMER PRICE INDEX AND INFLATION

The analysis of the Consumer Affairs Commission’s (CAC’s) Annual Textbook Survey must be interpreted, bearing in mind the trends in the local and global economy which impact the pricing and availability of these textbooks. Among these are the rate of inflation and the movement in the foreign exchange rate.

The latest data from the Statistical Institute of Jamaica on inflation indicate that the Point-to-Point inflation rate for the period of July 2023 - July 2024 was 5.1%³.

FOREIGN EXCHANGE

Since the last survey in July 2023, the Jamaican dollar has undergone fluctuations against its major counterparts⁴. It ultimately depreciated by 1.2% when compared to the US Dollar, moving from a monthly average rate of J\$155:41 US\$1.00 to J\$157.30: US\$1.00. Similarly, in comparison to the British Pound, the Jamaican Dollar depreciated in value by 0.9%, moving from a monthly average rate of J\$200.26: GBP £1.00 to J\$202.12: GBP £1.00. Conversely, the Jamaican Dollar appreciated by 0.5% against the Canadian Dollar moving from an average monthly rate of CAD\$117.52: CAD\$116.89.

³ STATIN (2024) “New release: Consumer price index July 2024” retrieved from <https://statinja.gov.jm/> on August 20, 2024.

⁴ BOJ (2024) “Monthly Average Exchange Rate” retrieved on August 22, 2024 from <https://boj.org.jm/market/foreign-exchange/historical-fx-rates/>

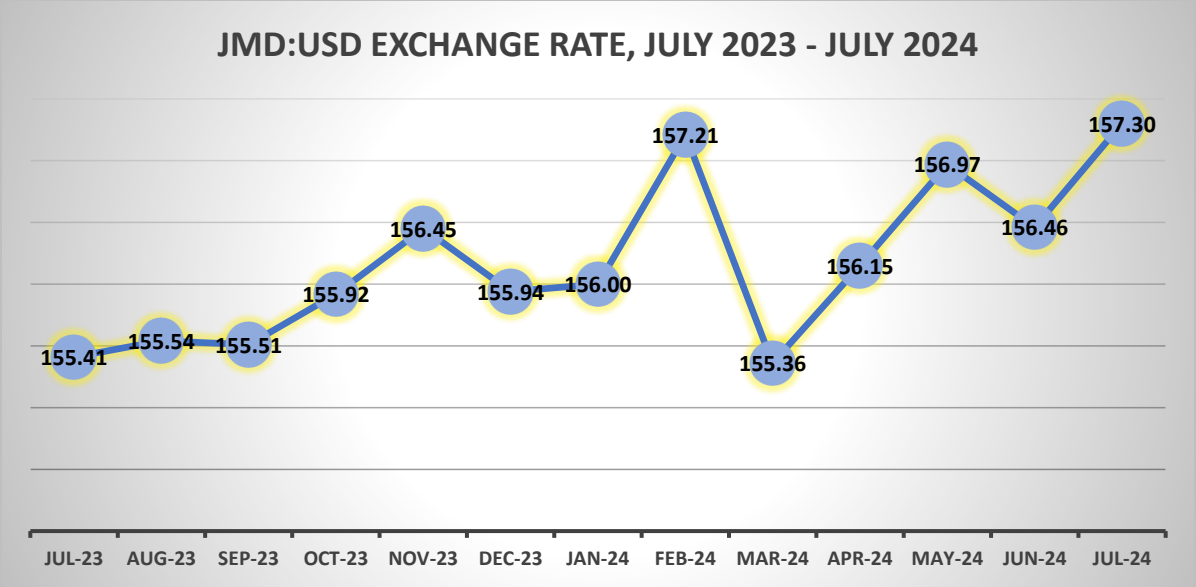


FIGURE 1. MOVEMENT OF JA\$ AGAINST US\$ BETWEEN JULY 2023 AND JULY 2024

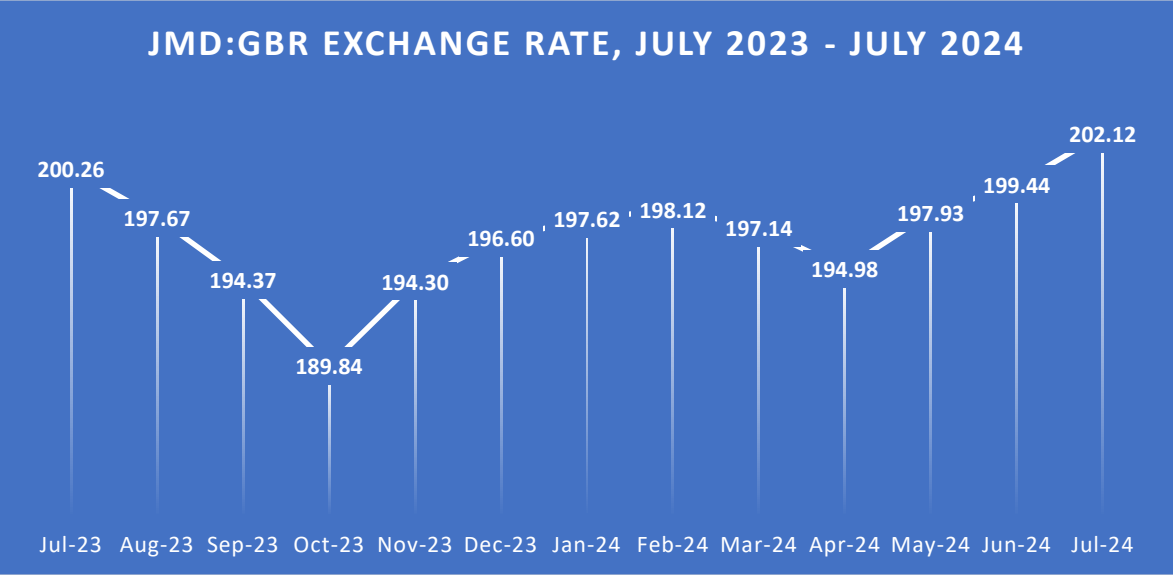


FIGURE 2. MOVEMENT OF JA\$ AGAINST GBP BETWEEN JULY 2023 AND JULY 2024

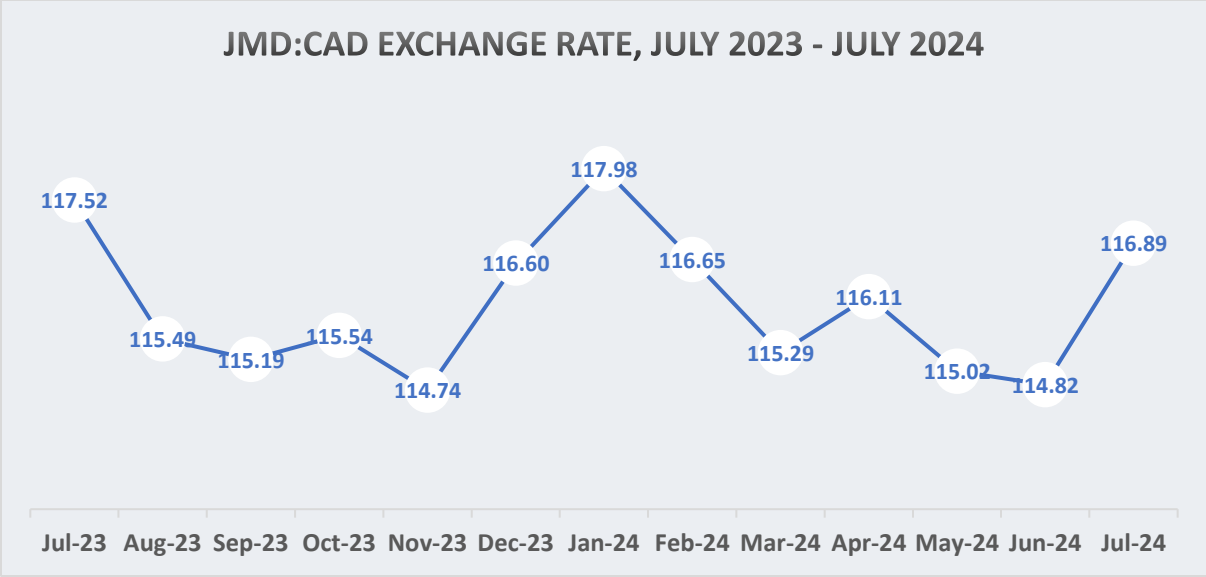


FIGURE 3. MOVEMENT OF JA\$ AGAINST CAD BETWEEN JULY 2023 AND JULY 2024

SURVEY: BRIEF INTRODUCTION

The annual textbook survey was conducted by the Consumer Affairs Commission (CAC) between July 29 and August 2, 2024. The survey is geared towards providing consumers with information that will assist them to cost-effectively discharge their responsibilities as parents/guardians; and presents researched evidence concerning textbooks as critical consumer items to key stakeholders.

Of the 64 known bookstores visited, price and availability data were obtained from 60⁵ bookstores (97%) islandwide. Data was collected from 20 stores in the Greater Kingston Metropolitan Area (Kingston, St. Andrew, Portmore and Spanish Town) and 40 bookstores in Rural Towns across 12 parishes. A total of 180 popular textbooks were surveyed, consisting of one hundred and four (104) secondary level, sixty-four (64) primary level and twelve (12) infant level textbooks covering nineteen (19) subject areas.

⁵ The prices obtained from Economic Book Centre in Spanish Town were omitted from the analysis as most texts were used. No data was received from Urban Bookstore & Publishers.

METHODOLOGY

Book Selection:

In keeping with the implementation of the National Standards Curriculum (NSC), the Ministry of Education and Youth's (MoEY) policy directive stipulates that the MoEY Supplementary Education Resources List should comprise not more than twelve books for each grade level per subject.⁶ These guidelines are intended to minimize the number of books parents need to purchase for their children. The rubric is outlined in Table 1 below:

TABLE 1. MOEY'S SUGGESTIONS REGARDING THE TYPE OF BOOKS APPROVED FOR PURCHASE BY PARENTS

Grade Level	Types of Books
1-3	No more than five (5) supplementary titles should be selected. This should include a reader, text/workbook for Language Arts and Integrated Studies.
4-6	No more than six (6) supplementary titles: only workbooks for core subject areas such as Language Arts, Mathematics, Social Studies and Science.
7-9	No more than two additional books for each subject area.
10-11	Schools have the autonomy to select supplementary resources based on the subject areas and the individual needs of the students

The MoEY's guidelines further indicate that parents should expect to purchase resources termed as Additional Materials Required. These include items such as a geometry set, graph books, scrapbook, technical equipment and other materials that are specific to specialized areas such as Home Economics, Visual Arts and Industrial Education; and resources such as a Bible, Atlas, Dictionaries, The Students' Companion, New Junior English Revised and Illustrated First Aid in English.

In keeping with the MoEY's principle of school-based management, schools are required to select and submit for approval the supplementary educational resources they deem most suitable for their students. These books are to be selected from the 2024-2025 Supplementary Educational Resources List provided by the MoEY. The school's educational resources lists are submitted to the Evaluation & Utilization Section/Media Services Unit of the MoEY for

⁶ MoEY (2023) – Bulletin 101/2023 “REVISED GUIDELINES FOR THE DEVELOPMENT OF SCHOOL'S EDUCATIONAL RESOURCES LIST FOR 2023/2024 ACADEMIC YEAR”, p1

approval. Each year, the CAC relies on this Unit to provide information on the most popular titles on the educational resources lists submitted by schools islandwide, to update its survey instrument.

During the 2024 review exercise, with the guidance of the Evaluation & Utilization /Media Services Unit of the MoEY, the CAC added 5 primary textbooks and revised four (4) secondary and revised twelve (12) primary books which had new editions available. These changes resulted in an overall increase of 5 books (175 in 2023 to 180 in 2024) in the number of books surveyed. Once a draft survey instrument was designed, it was submitted to the MoEY's Evaluation & Utilization Section/Media Services Unit to ensure that the texts selected were in line with their guidelines. The remainder of the survey instrument was left mostly unchanged to facilitate comparative analysis.

The CAC's survey officers were provided with a list of the books along with their respective International Standard Book Number (ISBN)⁷ and specific information to facilitate the correct identification of the book being surveyed (that is, a picture of the book, names of authors and editions). The survey officers were also provided with a list of bookstores within a particular geographical area where they would collect the price data. Data was captured and submitted using SurveytoGo, a mobile data collection application. The CAC research staff reviewed the prices and confirmed selected book prices with retailers.

Bookstore Selection:

A sample of sixty-four (64) bookstores or 89% of 72 known bookstores were visited: 20 were in the Greater Kingston Metropolitan Area (GKMR)⁸ and 44 in Rural Towns islandwide. The criteria used to select the outlets was based on the likelihood of the bookstore to stock most of the popular books in the CAC's sample. Regarding the major book chains, over 50% of branches of Bryan's Bookstores Ltd, Sangster's Bookstores and Kingston Bookshop were included in the sample.

⁷ International Standard Book Number (ISBN) is a 10 or 13-digit number identifies a specific book, an edition of a book, or a book-like product (such as an audiobook).

⁸ Kingston, St. Andrew, Spanish Town and Portmore

ANALYSIS

Data analysis involved the calculation of the average⁹, maximum and minimum price for each textbook as well as availability. Availability refers to the number of stores surveyed that had the textbook in stock at the time of the survey. Thus, the term 'readily available' signifies that the book was found in at least 50% of the bookstores surveyed.

For comparative analysis, 167 textbooks common to the two survey periods (2023 and 2024) were used. The analysis included common titles which had been revised as this represents one of the reasons for the changes in price and availability of textbooks at the time of the survey.

PUBLICATION FACTORS AND PRICE VARIATIONS

There are several factors which could account for price dispersion among outlets. Some of these factors originate with the publisher and could include:

- | | |
|---|--|
| a) Book Design | d) Edition |
| ✓ Illustrative component (e.g., colour vs. black & white) | ✓ Reprint vs. new edition. |
| ✓ Method of binding (e.g., cased sewn vs. spiral bound) | |
| ✓ Quality of paper | |
| ✓ Type of cover (e.g., hardcover vs. paperback) | |
| ✓ Number of pages | |
| b) Print Quantity | e) Fluctuations in Exchange Rates overtime |
| ✓ This determines unit production costs | ✓ This may be further complicated by dollar versus sterling sources. |
| c) Print Centre | f) The retailer may also introduce |
| ✓ Some of the Print Centres are located in China, India and Singapore | ✓ Variations in the cost of delivery |
| ✓ They utilize more modern technologies and tend to be more economical. | ✓ Bulk vs. special delivery |
| | ✓ Variations in mark up |
| | ✓ Membership/ loyalty programmes. |

⁹ Arithmetic mean

LIMITATIONS

- Essentially, limitations in resources - money, manpower and time - meant that the number of texts to be surveyed needed to be representative yet at a manageable level. The CAC's methodology includes selecting the most popularly requested texts based on the MOEY's review of the educational resource lists submitted by the schools. Furthermore, the texts must fall within the guidelines of the MOEY. This means that certain popular additional texts may have been excluded from the sample, although they are not prohibited by the MOEY. The selection of CSEC/CAPE texts was limited, as schools do not have to submit these for review by the MOEY. With the guidance of the MOEY, the CAC carried forward most of the popular texts surveyed in previous years, with some amendments.
- Some popular titles were unavailable at the time of the survey as they were being revised, the books were out of stock or not sold by the outlet.
- Some novels were available from various publishers. In instances where multiple versions of the novel were present in the outlet, the CAC recorded the least expensive copy of the text.
- Some outlets sold used texts as well as new ones. For uniformity, only the price data of new books was reported and analysed.

DATA SUMMARY

JULY 2024 TEXTBOOK PRICE OBSERVATIONS

Availability

The Annual School Textbook Survey was conducted at a time when most bookstores were expected to have received their new stock but would still have residual stock from previous years. Observations revealed that while the availability of secondary levels books was generally low, Infant Level and PEP texts were readily available in most outlets visited.

Overall, the average availability of all textbooks surveyed islandwide was 39%. The low availability levels of some popular titles were explained by some outlets reporting that they had not yet received their new stocks at the time of the survey. The CAC was also advised that the **Language Tree Jamaica** series were being revised and the new editions would not be available in some bookstores until mid-late August 2024. Copies were unavailable in bookstores surveyed in the rural areas, while two (2 or 10%) bookstores in Kingston and St. Andrew reportedly had copies of the Books 1-5 of the student books and workbooks available. Additionally, the CAC's survey captured price and availability data on the previous edition of **Encore Tricolore** and **Investigating Science for Jamaica** workbook series, but it was observed that a newer edition of both texts was available on the market, alongside the older edition captured in the CAC's survey.

Notwithstanding, on average, Infant level textbooks were widely available in over 77% of outlets surveyed islandwide. The average availability of Primary level texts was 46%, with most texts being available in less than half of the outlets surveyed islandwide. PEP books were an exception, as on average, they were readily available in over 51% of bookstores surveyed. At the Secondary level, Literature Novels were available in 44% of bookstores islandwide. However, Grades 7-9 and CSEC/CAPE books were available in 29% and 27% of bookstores surveyed respectively.

Eight (5 secondary level and 3 primary level) textbooks were not available in any of the 60 bookstores surveyed. See Table 2 below for details:

TABLE 2. LIST OF TEXTBOOKS UNAVAILABLE DURING CAC SURVEY, JULY- AUGUST 2024

SUBJECT AREA	NAME OF TEXTBOOKS	ISBN
BUSINESS	ACCOUNTING PRINCIPLES (Fourteenth Edition) by Jerry J. Weygandt, Paul D. Kimmel and Jill E. Mitchell	978-1119707110
ECONOMICS	ECONOMICS: PRINCIPLES AND POLICY (Fourteenth Edition) by W.J. Baumol, A.S. Blinder and J.L. Solow	978-1337696326
FOREIGN LANGUAGES	ADVANCED FRENCH VOCABULARY (Second Edition) by Philip Horsfall	978-0748757800
HISTORY	CARIBBEAN FREEDOM: Economy and Society from Emancipation to the Present: A Student Reader Edited by Hillary Beckles and Verene Shepherd	978-0852557112
SOCIOLOGY	CARIBBEAN SOCIOLOGY: INTRODUCTORY READINGS edited by Christine Barrow and Rhoda Reddock	978-9768123169 or 978-1558762763 or 978-0852552490
PRIMARY LEVEL	LANGUAGE TREE JAMAICA WORKBOOK 3 (National Standards Curriculum) (PEP-friendly and in colour) by Leonie Bennett and Alison Milford	978-1035119455
	LANGUAGE TREE JAMAICA STUDENT'S BOOK 6 (Third Edition) (National Standards Curriculum) (Now PEP-friendly) by Julia Sander and Leonie Bennett	978-1035121977
	LANGUAGE TREE JAMAICA WORKBOOK 6 (Third Edition) (National Standards Curriculum) (Now PEP-friendly and in colour) by Leonie Bennett and Julia Sander	978-1035121984

Prices

On average, there was a 41% difference between the highest and lowest price observed for textbooks islandwide, except for literature novels, where the average was 92%. This was due to differences in the cover (hard /soft), publishers and sources. Within the GKMR and among Rural Towns however, the average difference was 18% and 38% respectively, among all textbooks, except for literature novels, where the difference between the highest and lowest price was on average 46% and 84% respectively. The major observations on textbook prices based on geographic location and grade levels are summarized below:

ALL ISLAND

- **Infant School texts**

- Observed in 77% of stores surveyed.
- Average price J\$1,893.68
- Highest price observed J\$2,420.00
- Lowest price observed J\$800.00

- **Primary School texts¹⁰**

- **Grade 1**

- Observed in 49% of stores surveyed.
 - Average price J\$2,126.02
 - Highest price observed J\$3,040.00
 - Lowest price observed J\$1,300.00

- **Grade 2**

- Observed in 45% of stores surveyed.
 - Average price J\$2,306.04
 - Highest price observed J\$3,210.00
 - Lowest price observed J\$1,220.00

- **Grade 3**

- Observed in 49% of stores surveyed.
 - Average price J\$2,365.00
 - Highest price observed J\$3,210.00
 - Lowest price observed J\$1,320.00

¹⁰ Available in 46% of bookstores surveyed islandwide

Grade 4

- Observed in 42% of stores surveyed.
- Average cost J\$2,491.20
- Highest price observed J\$3,800.00
- Lowest price observed J\$1,650.00

Grade 5

- Observed in 41% of stores surveyed.
- Average cost J\$2,825.01
- Highest price observed J\$5,195.00
- Lowest price observed J\$1,320.00

Grade 6

- Observed in 48% of stores surveyed.
- Average cost J\$2,845.89
- Highest price observed J\$4,025.00
- Lowest price observed J\$2,350.00

PEP Textbooks

- Observed in 51% of stores surveyed.
- Average cost J\$2,488.51
- Highest price observed J\$3,985.00
- Lowest price observed J\$1,000.00

Grades 7-9 texts

- Observed in 29% of stores surveyed.
- Average cost J\$2,644.72
- Highest price observed J\$5,835.00
- Lowest price observed J\$910.00

CSEC/CAPE texts

- Observed in 27% of stores surveyed.
- Average cost J\$4,269.30
- Highest price observed J\$10,720.00
- Lowest price observed J\$1,350.00

Literature Novels

- Observed in 44% of stores surveyed.
- Average cost J\$3,160.47
- Highest price observed J\$4,560.00
- Lowest price observed J\$895.00

GREATER KINGSTON METROPOLITAN REGION (GKMR)

• Infant School texts

- Observed in 85% of stores surveyed.
- Average cost J\$1,916.37
- Highest price observed J\$2,320.00
- Lowest price observed J\$1,120.00

• Primary School texts¹¹

Grade 1

- Observed in 59% of stores surveyed.
- Average cost J\$2,170.96
- Highest price observed J\$3,040.00
- Lowest price observed J\$1,700.00

Grade 2

- Observed in 55% of stores surveyed.
- Average cost J\$2,342.04
- Highest price observed J\$3,210.00
- Lowest price observed J\$1,650.00

Grade 3

- Observed in 50% of stores surveyed.
- Average cost J\$2,399.40
- Highest price observed J\$3,210.00
- Lowest price observed J\$1,800.00

¹¹ Available in 57% of bookstores surveyed in the GKMR

Grade 4

- Observed in 54% of stores surveyed.
- Average cost J\$2,515.93
- Highest price observed J\$3,800.00
- Lowest price observed J\$1,750.00

Grade 5

- Observed in 55% of stores surveyed.
- Average cost J\$2,879.65
- Highest price observed J\$4,450.98
- Lowest price observed J\$1,512.00

Grade 6

- Observed in 58% of stores surveyed.
- Average cost J\$2,896.24
- Highest price observed J\$3,700.00
- Lowest price observed J\$2,400.00

PEP Textbooks

- Observed in 68% of stores surveyed.
- Average cost J\$2,492.59
- Highest price observed J\$3,495.00
- Lowest price observed J\$1,000.00

Grades 7-9 texts

- Observed in 49% of stores surveyed.
- Average cost J\$2,682.92
- Highest price observed J\$5,835.00
- Lowest price observed J\$1,065.00

CSEC/CAPE texts

- Observed in 23% of stores surveyed.
- Average cost J\$4,321.51
- Highest price observed J\$9,800.00
- Lowest price observed J\$1,456.00

Literature Novels

- Observed in 66% of stores surveyed.
- Average cost J\$3,182.33
- Highest price observed J\$4,560.00
- Lowest price observed J\$1,350.00

RURAL TOWNS

- **Infant School texts**

- Observed in 73% of stores surveyed.
- Average cost J\$1,878.48
- Highest price observed J\$2,420.00
- Lowest price observed J\$800.00

- **Primary School texts¹²**

Grade 1

- Observed in 58% of stores surveyed.
- Average cost J\$2,145.99
- Highest price observed J\$3,000.00
- Lowest price observed J\$1,300.00

Grade 2

- Observed in 54% of stores surveyed.
- Average cost J\$2,265.92
- Highest price observed J\$3,100.00
- Lowest price observed J\$1,220.00

Grade 3

- Observed in 58% of stores surveyed.
- Average cost J\$2,256.53
- Highest price observed J\$3,100.00
- Lowest price observed J\$1,320.00

Grade 4

- Observed in 42% of stores surveyed.
- Average cost J\$2,470.91
- Highest price observed J\$3,770.00
- Lowest price observed J\$1,650.00

Grade 5

- Observed in 45% of stores surveyed.
- Average cost J\$2,877.60
- Highest price observed J\$5,195.00
- Lowest price observed J\$1,320.00

¹² Available in 47% of bookstores surveyed across Rural Towns.

Grade 6

- Observed in 42% of stores surveyed.
- Average cost J\$2,812.02
- Highest price observed J\$4,025.00
- Lowest price observed J\$2,700.00

PEP Textbooks

- Observed in 43% of stores surveyed.
- Average cost J\$2,474.91
- Highest price observed J\$3,985.00
- Lowest price observed J\$1,000.00

Grades 7-9 texts

- Observed in 21% of stores surveyed.
- Average cost J\$2,569.45
- Highest price observed J\$5,440.00
- Lowest price observed J\$910.00

CSEC/CAPE texts

- Observed in 13% of stores surveyed.
- Average cost J\$4,169.90
- Highest price observed J\$10,720.00
- Lowest price observed J\$1,350.00

Literature Novels

- Observed in 32% of stores surveyed.
- Average cost J\$3,151.68
- Highest price observed cost J\$4,510.00
- Lowest price observed J\$895.00

Table 3. Price Observations for 2024

Region	Level	Average Price	Availability	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	%	J\$	TEXT	J\$	TEXT
ALL ISLAND (60 outlets)	Infant	1,893.68	77%	2,420.00	INFANT INTEGRATED PHONICS WORKBOOK 3 (Age 5 years) by Lunett Fearon and Maureen McLean INFANT INTEGRATED MATHEMATICS WORKBOOK 3 (Age 5 years) by Maureen McLean and Lunett Fearon INFANT INTEGRATED STUDIES WORKBOOK 3 (Age 5 years) by Maureen McLean and Lunett Fearon	800.00	RIGHT START INTEGRATED READER by Valrie Brown
	Primary	2,501.30	46%	5,195.00	NEW JUNIOR ENGLISH REVISED (New Caribbean Edition) by Haydn Richards, Pamela Mordecai and Grace Walker Gordon	1,000.00	HOW SMART ARE YOU? REASONING & PROBLEM-SOLVING by B.B. Anders & S.E. Bennett

Region	Level	Average Price	Availability	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	%	J\$	TEXT	J\$	TEXT
	Grade 7-9	2,644.72	29%	5,835.00	RELIGIOUS EDUCATION FOR JAMAICA: IDENTITY BOOK 1 (Second Edition) by Catherine House, Michael Keene, Grace Peart and Davia Bryan-Campbell. RELIGIOUS EDUCATION FOR JAMAICA: STEWARDSHIP BOOK 3 (Second Edition) by Catherine House, Michael Keene, Grace Peart and Davia Bryan-Campbell.	910.00	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor.
	CSEC/CAPE	4,269.30	27%	10,720.00	SOCIOLOGY, THEMES AND PERSPECTIVES (Eighth Edition) by Michael Haralambos & Martin Holborn	1,350.00	OXFORD SCHOOL FRENCH DICTIONARY (2017 Edition) by Oxford Dictionaries
	Literature Novels	3,160.47	44%	4,560.00	THE SILVER SWORD by Ian Serrailier.	895.00	MACBETH by William Shakespeare

Region	Level	Average Price	Availability	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	%	J\$	TEXT	J\$	TEXT
GKMR (20 outlets)	Infant	1,916.37	85%	2,320.00	<p>INFANT INTEGRATED PHONICS WORKBOOK 3 (Age 5 years) by Lunett Fearon and Maureen McLean</p> <p>INFANT INTEGRATED STUDIES WORKBOOK 3 (Age 5 years) by Maureen McLean and Lunett Fearon</p> <p>INFANT INTEGRATED MATHEMATICS WORKBOOK 3 (Age 5 years) by Maureen McLean and Lunett Fearon</p>	1,120.00	<p>RIGHT START INTEGRATED READER by Valrie Brown</p> <p>RIGHT START MATHEMATICS INTEGRATED WORKBOOK (Series B) by Valrie Brown</p> <p>RIGHT START LANGUAGE ARTS INTEGRATED WORKBOOK (Series B) by Valrie Brown</p>
	Primary	2,530.25	57%	4,450.00	<p>REDISCOVERING MATHEMATICS FOR THE CARIBBEAN GRADE 5 (Revised Edition) by Dr. Adrian</p>	1,000.00	<p>HOW SMART ARE YOU? REASONING & PROBLEM-SOLVING by B.B. Anders & S.E. Bennett</p>

Region	Level	Average Price	Availability	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	%	J\$	TEXT	J\$	TEXT
	Grade 7-9	2,682.92	49%	5,835.00	RELIGIOUS EDUCATION FOR JAMAICA: WORSHIP BOOK 2 (Second Edition) by Catherine House, Michael Keene, Grace Peart and Davia Bryan-Campbell. RELIGIOUS EDUCATION FOR JAMAICA: STEWARDSHIP BOOK 3 (Second Edition) by Catherine House, Michael Keene, Grace Peart and Davia Bryan-Campbell.	1,065.00	ENCORE TRICOLORE 2: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor. ENCORE TRICOLORE 3: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor, H. Mascie-Taylor & M. Spencer
	CSEC/CAPE	4,321.51	23%	9,800.00	SOCIOLOGY, THEMES AND PERSPECTIVES (Eighth Edition) by Michael Haralambos & Martin Holborn	1,456.00	OXFORD SCHOOL SPANISH DICTIONARY (2017 Edition) by Oxford Dictionaries.
	Literature Novels	3,182.33	66%	4,560.00	THE SILVER SWORD by Ian Serrailier.	1,350.00	MACBETH by William Shakespeare

Region	Level	Average Price	Availability	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	%	J\$	TEXT	J\$	TEXT
RURAL TOWNS (40 outlets)	Infant	1,878.48	73%	2,420.00	<p>INFANT INTEGRATED PHONICS WORKBOOK 3 (Age 5 years) by Lunett Fearon and Maureen McLean</p> <p>INFANT INTEGRATED MATHEMATICS WORKBOOK 3 (Age 5 years) by Maureen McLean and Lunett Fearon</p> <p>INFANT INTEGRATED STUDIES WORKBOOK 3 (Age 5 years) by Maureen McLean and Lunett Fearon</p>	800.00	RIGHT START INTEGRATED READER by Valrie Brown
	Primary	2,499.59	47%	5,195.00	NEW JUNIOR ENGLISH REVISED (New Caribbean Edition) by Haydn Richards, Pamela Mordecai and Grace Walker Gordon	1,000.00	HOW SMART ARE YOU? REASONING & PROBLEM-SOLVING by B.B. Anders & S.E. Bennett

Region	Level	Average Price	Availability	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	%	J\$	TEXT	J\$	TEXT
	Grade 7-9	2,569.45	21%	5,440.00	RELIGIOUS EDUCATION FOR JAMAICA: IDENTITY BOOK 1 (Second Edition) by Catherine House, Michael Keene, Grace Peart and Davia Bryan-Campbell RELIGIOUS EDUCATION FOR JAMAICA: WORSHIP BOOK 2 (Second Edition) by Catherine House, Michael Keene, Grace Peart and Davia Bryan-Campbell	910.00	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor, H. Mascie-Taylor
	CSEC/CAPE	4,169.90	13%	10,720.00	SOCIOLOGY, THEMES AND PERSPECTIVES (Eight Edition) by Michael Haralambos & Martin Holborn	1,350.00	OXFORD SCHOOL FRENCH DICTIONARY (2017 Edition) by Oxford Dictionaries
	Literature Novels	3,151.68	32%	4,510.00	ANIMAL FARM by George Orwell	895.00	MACBETH by William Shakespeare

PRICE AND AVAILABILITY MOVEMENT

Summary

An island wide 6.61% increase in average price of textbooks was observed against the background of a 5.1% point to point inflation rate between July 2023 and July 2024 and the 1.12% depreciation in the JMD to its US counterpart for the period July 2023 to July 2024.

It was also observed that textbooks surveyed among outlets located in the Greater Kingston Metropolitan Region recorded a similar average price increase of 6.98% and 7.18% among outlets located across rural towns islandwide.

It was observed that average availability fell by 5 percentage points when compared to the average availability of texts surveyed islandwide (44%) in July 2023. Similarly, average availability of texts in the GKMR and Rural towns fell by 4 percentage points and 3 percentage points respectively.

Comparative data was available for 167 books: 12 Infant, 57 Primary, 39 Grade 7-9, 41 CSEC /CAPE and 18 Literature novels. This analysis represents an accurate reflection/representation of data captured by our survey officers on textbook prices for various outlets located islandwide.

Average Availability Changes Observed (Islandwide)

Regardless of the geographical region examined, the overall availability of textbooks was generally lower in July 2024 compared to July 2023. It was however observed the availability of texts within some grade levels increased or remained constant. As seen in Table 4 below:

- The availability of Primary level texts islandwide fell by 6 percentage points, followed by the availability of Grade 7-9 and CSEC /CAPE texts, which fell by 5 percentage points.
- Within the GKMR however, while the availability of CSEC /CAPE texts fell by 27 percentage points, the availability of Infant Level texts remained constant at 85%, and the availability of Literature Novels increased by 1 percentage point.
- Across Rural Towns, while the availability of CSEC /CAPE texts fell by 15 percentage point, the availability of Primary Level texts remained increased by 2 percentage points.

TABLE 4. CHANGES OBSERVED IN TEXTBOOK AVAILABILITY, JULY 2023 – JULY 2024

REGION	LEVEL	2023	2024	PERCENTAGE POINT CHANGE
ISLANDWIDE (60)	Infant	79%	77%	-2%
	Primary	52%	46%	-6%
	Grade 7-9	34%	29%	-5%
	CSEC/CAPE	30%	25%	-5%
	Literature Novels	48%	47%	-1%
GKMR (20)	Infant	85%	85%	0%
	Primary	68%	57%	-11%
	Grade 7-9	54%	49%	-5%
	CSEC/CAPE	46%	19%	-27%
	Literature Novels	69%	70%	1%
RURAL TOWNS (40)	Infant	77%	73%	-4%
	Primary	45%	47%	2%
	Grade 7-9	25%	21%	-4%
	CSEC/CAPE	25%	10%	-15%
	Literature Novels	37%	36%	-1%

Average Price Changes Observed (Islandwide)

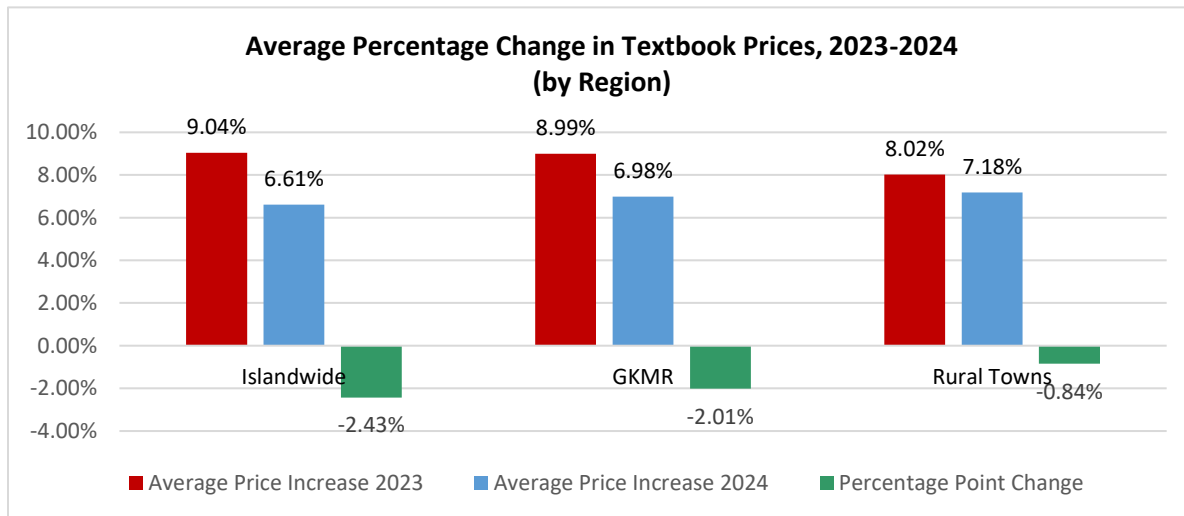


FIGURE 4. AVERAGE PERCENTAGE CHANGE IN TEXTBOOK PRICES, 2023-2024 (BY REGION)

- As seen in Figure 4 above, this year’s islandwide average price increase is lower than the average increase observed last year by 2.4 percentage points. Additionally, it is 2 percentage points lower than the average increase observed last year in the GKMR, and 0.84 percentage point lower than the average increase observed last year across Rural Towns.

- Most books (65% or 109) recorded price increases between 1% and 10%. This was followed by Thirty-nine (23%) books which recorded price increases between 11% and 20%.
- This was true across grade levels, revealing that the average price of most CSEC /CAPE (80%), Grade 7-9 (67%), Infant (67%), Literature Novels (61%) and Primary (53%) levels increased between 1% and 10%. (see Figure 4 below).
- There were two (2) CSEC/CAPE books that recorded price increases ranging from 21% to 30%.
- The highest average price change was 27% (J\$438.33), recorded by the OXFORD SCHOOL DICTIONARY (Fully Revised 2016, Pocket Size) by Oxford Dictionaries.
- It was noteworthy that the average price of two or 1% of texts (1 CSEC /CAPE and 1 Primary level) books remained relatively constant or recorded zero price change.
- Some average prices recorded reductions in their average price. Fourteen books (8%) recorded price declines ranging from 0.01% to 10%. These declines were seen in all other categories of books, except at the Infant level.
- One (2%) CSEC/CAPE book recorded a price decrease, ranging from 11% to 20%: METALWORK TECHNOLOGY (Metric Edition) by G.H. Thomas, the average price of which fell 17.33% or \$723.00 below the average price recorded in July 2023.
- The major observations in the movement of textbook prices based on geographic location and grade levels are summarized in Figure 5 below:

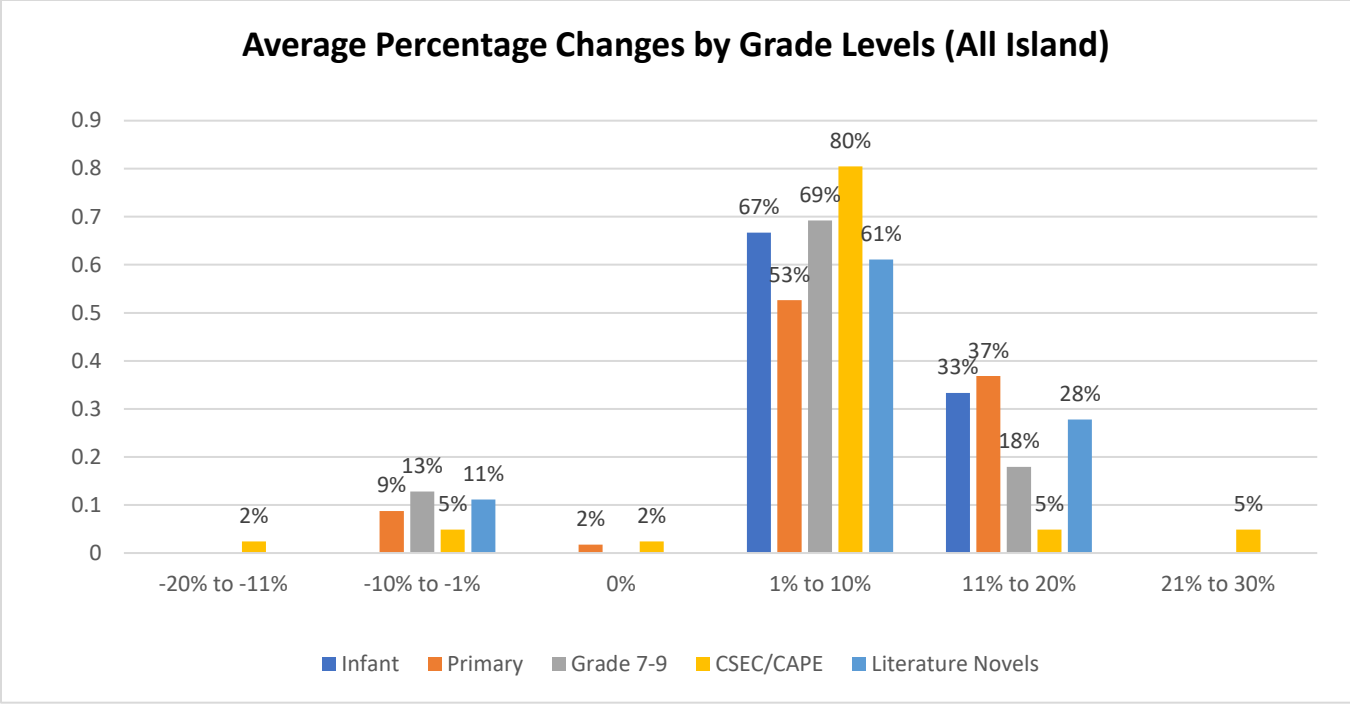


FIGURE 5. AVERAGE PERCENTAGE CHANGE BY GRADE LEVEL (ALL ISLAND)

ALL ISLAND

- **Infant School texts**
 - Average price increase of J\$159.02 (9.03%)
 - The price change observed ranged from an increase of J\$71.03 (6.68%) to an increase of J\$199.66 (11.19%)

- **Primary School texts**
 - Average price increase of J\$169.62 (7.56%).
 - The price change observed ranged from a reduction of J\$158.87 (8.55%) to an increase of J\$445.13 (17.97%)

- **Grade 7-9 texts**
 - Average price increase of J\$127.22 (5.35%).
 - The price change observed ranged from a reduction of J\$187.69 (7.09%) to an increase of J\$343.03 (17.58%).

- **CSEC/CAPE texts**
 - Average price increase of J\$185.62 (5.75%).
 - The price change observed ranged from a reduction of J\$723.00 (17.33%) to an increase of J\$438.33 (26.81%).
- **Literature Novels**
 - Average price increase of J\$192.91 (6.73%).
 - The price change observed ranged from a reduction of J\$159.58 (5.41%) to an increase of J\$519.88 (19.86%).

GKMR

- **Infant School texts**
 - Average price increase of J\$155.19 (8.27%).
 - The price change observed ranged from an increase of J\$19.33 (1.71%) to an increase of J\$197.30 (10.94%).
- **Primary School texts**
 - Average price increase of J\$175.75 (7.61%).
 - The price change observed ranged from a reduction of J\$139.88 (7.60%) to an increase of J\$285.10 (16.23%).
- **Grade 7-9 School texts**
 - Average price increase of J\$122.27 (6.34%).
 - The price change observed ranged from reduction of J\$955.00 (33.69%) to an increase of J\$425.33 (42.7%).
- **CSEC/CAPE texts**
 - Average price increase of J\$214.66 (6.05%).
 - The price change observed ranged from a reduction of J\$51.89 (2.63%) to an increase of J\$303.71 (20.31%).
- **Literature Novels**
 - Average price increase of J\$205.55 (7.30%).
 - The price change observed ranged from a reduction of J\$209.17 (6.93%) to an increase of J\$568.31 (23.14%).

RURAL

- **Infant School texts**

- Average price increase of J\$161.62 (9.57%).
- The price change observed ranged from an increase of J\$155.46 (7.38%) to an increase of J\$204.66 (11.47%).

- **Primary School texts**

- Average price increase of J\$187.28 (8.63%).
- The price change observed ranged from a reduction of J\$89.48 (3.88%) to an increase of J\$638.20 (28.26%).

- **Grade 7-9 School texts**

- Average price increase of J\$120.05 (4.37%).
- The price change observed ranged from a reduction of J\$473.00 (33.62%) to an increase of J\$371.30 (19.08%).

- **CSEC/CAPE texts**

- Average price increase of J\$234.64 (7.20%).
- The price change observed ranged from a reduction of J\$422.50 (8.47%) to an increase of J\$652.50 (44.77%).

- **Literature Novels**

- Average price increase of J\$210.99 (7.59%).
- The price change observed ranged from a reduction of J\$102.71 (3.56%) to an increase of J\$710.50 (28.6%).

TABLE 5. PRICE CHANGE OBSERVATIONS 2023-2024

Region	Level	Availability Change (Percentage Points)	Average Price Change (%)	Range in Average Price Change (%)			
				Lower End		Upper end	
ALL ISLAND	Infant	-2%	9.03%	6.68%	RIGHT START INTEGRATED READER by Valrie Brown	11.19%	INFANT INTEGRATED MATHEMATICS WORKBOOK 1 (Age 3 years) by Maureen McLean and Lunett Fearon
	Primary	-6%	7.56%	-8.55%	LANGUAGE TREE JAMAICA WORKBOOK 2 (National Standards Curriculum) (PEP-friendly and in colour) by Leonie Bennett and Alison Milford	17.97%	RAINBOW READERS: A JAMAICAN READING SERIES GRADE 2 (New NSC Edition) by Roma Sinanan, Uriel Narinesingh, Charlene Sinanan-Hansraj
	Grade 7-9	-5%	5.35%	-7.09%	INVESTIGATING SCIENCE FOR JAMAICA WORKBOOK 3 by June Mitchelmore (Advisors: Willa Dennie, Richard Johnson and Peta-Gay Kirby)	17.58	DIME MUCHO MCS WORKBOOK 3 SPANISH FOR CARIBBEAN SECONDARY SCHOOLS (Second Edition with Online Audio) by Sally Seetahal-Mohammed (Series Editor: Jeannette Allsopp)
	CSEC/CAPE	-5%	5.75%	-17.33%	METALWORK TECHNOLOGY (Metric Edition) by G.H. Thomas	26.81%	OXFORD SCHOOL DICTIONARY (Fully Revised 2016, Pocket Size) by Oxford Dictionaries
	Literature Novels	-1%	6.73%	-5.41%	FRANGIPANI HOUSE by Beryl Gilroy	19.86%	OF MICE AND MEN by John Steinbeck

Region	Level	Availability Change (Percentage Points)	Average Price Change (%)	Range in Average Price Change (%)			
				Lower End		Upper end	
GKMR	Infant	0%	8.27%	1.71%	RIGHT START INTEGRATED READER by Valrie Brown	10.94%	INFANT INTEGRATED PHONICS WORKBOOK 1 (Age 3 years) by Maxine Miles and Carlene Campbell
	Primary	-11%	7.61%	-7.6%	LANGUAGE TREE JAMAICA WORKBOOK 2 (National Standards Curriculum) (PEP-friendly and in colour) by Leonie Bennett and Alison Milford	16.23%	MATHEMATICS MADE REAL; AN ACTIVITY-BASED WORKBOOK FOR GRADE 4 (BOOK 2) by Davion Leslie
	Grade 7-9	-5%	6.34%	-33.69%	INVESTIGATING SCIENCE FOR JAMAICA WORKBOOK 3 by June Mitchelmore (Advisors: Willa Dennie, Richard Johnson and Peta-Gay Kirby)	42.7%	ENCORE TRICOLORE 2: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor
	CSEC/CAPE	-27%	6.05%	-2.63%	OXFORD SCHOOL FRENCH DICTIONARY (2017 Edition) by Oxford Dictionaries	20.31%	OXFORD SCHOOL SPANISH DICTIONARY (Revised 2017) by Oxford Dictionaries
	Literature Novels	+1%	7.30%	-6.93%	FRANGIPANI HOUSE by Beryl Gilroy	23.14%	ANIMAL FARM by George Orwell

Region	Level	Availability Change (Percentage Points)	Average Price Change (%)	Range in Average Price Change (%)			
				Lower End		Upper end	
RURAL	Infant	-4%	9.57%	7.38%	INFANT INTEGRATED PHONICS WORKBOOK 3 (Age 5 years) by Lunett Fearon and Maureen McLean	11.47%	INFANT INTEGRATED STUDIES WORKBOOK 1 (Age 3 years) by Maureen McLean and Lunett Fearon
	Primary	+2%	8.63%	-3.88%	CHEETAH PRIMARY EXIT PROFILE (PEP) MATH PRACTICE QUESTIONS by Dr. Paulette Trowers	28.26%	RAINBOW READERS: A JAMAICAN READING SERIES GRADE 2 (New NSC Edition) by Roma Sinanan, Uriel Narinesingh, Charlene Sinanan-Hansraj
	Grade 7-9	-4%	4.37%	-33.62%	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor	19.08%	DIME MUCHO MCS WORKBOOK 3 SPANISH FOR CARIBBEAN SECONDARY SCHOOLS (Second Edition with Online Audio) by Sally Seetahal-Mohammed (Series Editor: Jeannette Allsopp)
					ECONOMICS FOR CAPE by C Bamford and N. Mohammed	44.77%	OXFORD SCHOOL DICTIONARY (Fully Revised 2016, Pocket Size) by Oxford Dictionaries
	Literature Novels	-1%	7.59%	3.56%	FRANGIPANI HOUSE by Beryl Gilroy	28.6%	OF MICE AND MEN by John Steinbeck

CONCLUSION

Acquiring school textbooks remains an important feature of back-to-school preparation for most parents and guardians and continues to account for a large proportion of back-to-school budgets and spending. The CAC's annual school textbook survey revealed that many books were still not readily available at the time of the survey, due to the restocking delays arising from revision of some primary level texts as well as low demand for some CSEC /CAPE textbooks.

The prices observed showed that some outlets had stocks from last year and that the prices were less varied within the GKMR than they were across parish lines. Overall, infant level books cost on average J\$1,893.68, while the price of primary level texts ranged from J\$1,000 to J\$5,195 depending on grade and location of stores. Secondary texts for grades 7-9 cost an average of J\$2,644.72, while the average cost of CSEC/ CAPE texts was J\$4,269.30. Literature novels were available on average for J\$3,160.47 relative to publisher, the type of cover, and other factors.

The data revealed that the average price of most books increased in line with inflation, while some books recorded price reductions.

Books in the GKMR were slightly less available during the survey period in 2024 compared to the survey period last year. Some bookstores had, however, indicated that they would be receiving new stock soon, especially the primary level texts that were being revised. As such, the availability of books was expected to increase by the end of August, but this could also mean increased prices.

It is worth noting that consumers do have several options available to source textbooks. Outside of the traditional option of visiting the store and purchasing books, the CAC is aware of independent distributors who have established relationships with schools to supply textbooks. There are also online sources through which texts/ supplies can be sourced and parents are encouraged to explore these options.

The CAC encourages consumers to shop around and take advantage of lower priced old stock and discounts where they exist. Parents are encouraged to check with the schools to ensure the books are still relevant, especially as it relates to the correct edition of each text and in keeping with the Primary Exit Profile (PEP)

curriculum. They are also advised to closely examine workbooks and student books before purchase, to prevent purchasing the incorrect book.

We hope the results of our survey will assist them in making informed purchasing decisions.

APPENDIX

SUBJECT AREAS

SUBJECT AREAS		BOOKS
1	FOREIGN LANGUAGES	Spanish
		French
2	GEOGRAPHY	Geography
		Atlas
3	GUIDANCE AND COUNSELLING	Guidance and Counselling
4	NATURAL SCIENCE	Chemistry
		Biology
		Physics
		Integrated Science
		Primary level Science
5	HOME ECONOMICS	Clothing and Textiles
		Food & Nutrition
6	MATHEMATICS	Mathematics
		Numeracy
7	ENGLISH LITERATURE	Novels
		Poems
		English Literature
8	BUSINESS	Accounting
		Computer
		Management
		Business
9	CARIBBEAN STUDIES	Caribbean Studies
10	ENGLISH LANGUAGE AND COMMUNICATION STUDIES	English Language
		Communication Studies
		Dictionary
		Literacy
		Reading
		Writing
11	HISTORY	History
12	ECONOMICS	Economics
13	SOCIOLOGY	Sociology
14	RELIGIOUS EDUCATION	Religious Education
		Bibles
15	AGRICULTURE	Agricultural Science
16	SOCIAL STUDIES	Social Studies
17	VOCATIONAL STUDIES	Metal Work
		Technical Drawing
		Electrical Installation

OUTLETS SURVEYED

BOOKSTORES	ADDRESS	TOWN
KINGSTON		4
Kingston Bookshop (Lower)	70b King Street	DOWNTOWN
Sangster's Book Stores	93 1/2 King Street	
The Book Depot	38 Langston Rd	EAST KINGSTON
Windward Stationery Bookshop	133 Windward Rd	
ST. ANDREW		10
Book Express	12 Studio One Boulevard, Kingston 5	CROSS ROADS
Bryan's Bookstore	Springs Plaza, Kgn 10	HALF-WAY TREE
Kingston Bookshop	Springs Plaza, Kgn 10	
Sangster's Book Stores	Springs Plaza, Kgn 10	
Stationery World & Book Centre	5 Sandringham Avenue, Kgn 10	
Booksmart Stationery & Supplies	Maes Building, 43a Caincurran Avenue, Kgn 20	WASHINGTON BOULEVARD & ENVIRONS
Probook & Beyond	Shop 5 Duhaney Park Plaza, Kingston 20	
Kingston Bookshop	Boulevard Supercentre, Kgn 20	
Sangster's Book Stores	Sovereign Centre, Kgn 6	LIGUANEA
Kingston Bookshop	115 Hope Road, Kgn 6	
ST. CATHERINE		10
Sangster's Book Stores	Lot 8 Portmore Town Centre,	PORTMORE
The Book and Stationery Place	Portmore Mall,	
Books to Go	Shop 8 AMC Plaza, Port Henderson	
Economic Book Centre**	4a Oxford Street, Spanish Town P.O.	SPANISH TOWN
Angel's Book and Variety Store	Angel Plaza.	
Sangster's Book Stores	Shop # 37, Sagicor Shopping Centre, Burke Road	
Kingston Bookshop	The Oasis Shopping Centre Shop 6, March Pen Road	
Books & Bites	Shop #4-5 Eastside Plaza, 35 East St,	OLD HARBOUR
Edu-Tech Supply Centre	56 King Street, Linstead	LINSTEAD
R & P Grocery Plus	Guys Hill	GUY'S HILL
CLARENDON		6
Young's Book Store	27-29 Main Street, May Pen	MAY PEN
Winmar's Bookstore	Shop 1, Zela Plaza, May Pen P.O.	
Blessing Expressions	Shop #6, Simpson's Atrium, Main Street	FRANKFIELD
Chung's Superstore	Shop#1-2 Simpsons Atrium, Main Street	
Bright Sparks	Kellits P.O.	KELLITS
Super Deals Bookshop	Main Street, Spalding P.O.	SPALDING
ST. ANN		4
Brown's Town Books & Stationery	4 St. Hilda's Drive	BROWN'S TOWN
Direct Books & Stationery	34 Main Street	
Catalyst Bookstore & Stationery	Shop 44 Ocean Vill Shopping Centre	OCHO RIOS

BOOKSTORES	ADDRESS	TOWN
The Book Jungle	Shop 12-13, Island Plaza	
MANCHESTER		3
Manchester Institute of Learning Bookstore	3 Timber Trail, Mandeville	MANDEVILLE
A-Z Bookshop and Tiny Tots	Shop 30 Mandeville Plaza	
Okazion Stationery	Willow Gate Plaza, Mandeville P.O.	
ST. ELIZABETH		5
Chapter 5 Book Shop	Shop #8a, Pines Plaza, Junction P.O.	JUNCTION
G & J Stationery & School Supply	Williamsfield District, Maggotty P.O.	MAGGOTTY
Arts 'N' Things Shop	1 Manifest Plaza, Santa Cruz	SANTA CRUZ
A-Z Bookshop	Mid-Town Plaza, Santa Cruz	
Andjos Data Processing	1 Institution Drive, Santa Cruz	
WESTMORELAND		2
Possession Books & Stationery	Shop 16, In Thing PLaza, 44 Beckford Street	SAVANNA-LA-MAR
Pill Box Pharmacy	17 Lewis Street	
HANOVER		1
Snave School & Office Supplies	Main Street, Lucea	LUCEA
ST. JAMES		5
Kmar Books & Cyberflex	Shop #4, Phillips Plaza, Anchovy P.O.	ANCHOVY
Bryan's Bookstore	Shop 13, Fairview Plaza	MONTEGO BAY
Chambers Bookstore	3 Barracks Road, Montego Bay	
Henderson Bookstore	27 St. James Street, MONTEGO BAY P.O.	
Sangster's Book Stores	Shop 103 Baywest Plaza, Montego Bay	
TRELAWNY		4
Advent Pharmacy	7 Water Square	FALMOUTH
Trelawny Book Supplies & Pharmacy	19 Market Street	
Cat D's Books, Stationery & Supplies	2-4 Tharpe Street	
Wakefield Book and Variety Store	Wakefield	WAKEFIELD
ST. MARY		4
N & A Bookshop	Main Street	ANNOTTO BAY
Highgate One Stop Bookshop	Main Street	HIGHGATE
Port Maria Book & Record Centre	Mannings Plaza	PORT MARIA
Books Stationery & Supplies	27 Stennett Street	
PORTLAND		2
Port Antonio School Shop	24 Harbour Street, Port Antonio P.O.	PORT ANTONIO
Hamilton Bookshop	37 West Street, Port Antonio P.O.	
ST THOMAS		2
Hilda Maud	Main Street	YALLAHS
Lee's Books & Things	20 Queen Street	MORANT BAY

** Economic Book Centre sells both new and used books. This data was therefore excluded from the analysis.

*** Lee's Books and Things is no longer in operation.

SURVEY INSTRUMENT

CONSUMER AFFAIRS COMMISSION
An Agency of the Ministry of Industry, Investment and Commerce

ANNUAL SCHOOL TEXTBOOK SURVEY - JULY 29 - AUGUST 02, 2024

ESTABLISHMENT: _____		DATE: _____		
ADDRESS: _____		TELEPHONE: _____		
TIME IN: _____		TIME OUT: _____		
GCT CERTIFICATE ON DISPLAY?	YES	<input type="checkbox"/>	G.C.T. ALREADY INCLUDED _____	
	NO	<input type="checkbox"/>		
HAVE YOU SEEN THE CERTIFICATE?	YES	<input type="checkbox"/>	G.C.T. ADDED AT CASHIER _____	
	NO	<input type="checkbox"/>		
SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
HIGH SCHOOL BOOKS				
AGRICULTURE	AGRICULTURAL SCIENCE FOR CSEC EXAMINATIONS (Second Edition) by Marion Perrett-Pearson and Ronald Ramharacksingh	978-1380045256		
	AGRICULTURE FOR CSEC (New Edition Revision Course) by Sahadeo Ragoonanan (Paperback)	978-9766484583		
BUSINESS	ACCOUNTING PRINCIPLES (Fourteenth Edition) by Jerry J. Weygandt , Paul D. Kimmel and Jill E. Mitchell	978-1119707110		
	BUSINESS STUDIES (Fourth Edition) by Dave Hall, Rob Jones, Carlo Raffo, Alain Anderton (Edited by I. Chambers and D. Gray)	978-1405892315		
	MANAGEMENT OF BUSINESS FOR CAPE, UNIT 1 by Peter Stimpson and Kathleen Singh	978-0521696999		
	ELECTRONIC DOCUMENT PREPARATION AND MANAGEMENT FOR CSEC EXAMINATIONS (SBA Chapter) by Howard Campbell and Olivene Bogle-Graham (Series editor: Dr. Mike Taylor)	978-0230533417		
CARIBBEAN STUDIES	CARIBBEAN STUDIES FOR CAPE EXAMINATIONS (Second Edition) by J. Mohammed	978-0230431577		
COMMUNICATION STUDIES	COMMUNICATION STUDIES FOR CAPE EXAMINATIONS (Second Edition) by V. Simon and S. Osbourne	978-0230431584		
ECONOMICS	ECONOMICS: PRINCIPLES AND POLICY (Fourteenth Edition) by W.J. Baumol, A.S. Blinder and J.L. Solow	978-1337696326		
	ECONOMICS FOR CAPE by C Bamford and N. Mohammed	978-0521701419		

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SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
ELECTRICAL INSTALLATION	ELECTRICAL INSTALLATION: THEORY & PRACTICE (Third Edition) by E.L. Donnelly	978-0174450740		
ENGLISH LANGUAGE	ENGLISH MATTERS FOR JAMAICA (Second Edition) - GRADE 7 WORKBOOK (with online listening exercises) by Julia Sander (Advisors: Caprece McLeary, Tenesha Gordon)	978-1380018038		
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_____ SIGNED: DIRECTOR, WESTERN REGION		_____ DATE		
COMMENTS:				

