

# ANNUAL SCHOOL TEXTBOOK SURVEY

**Consumer Affairs Commission** 



An Agency of the Ministry of Industry, Investment and Commerce (MIIC)

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# **EXECUTIVE SUMMARY**

This year's annual textbook survey was conducted by the Consumer Affairs Commission (CAC) between August 8 – 12, 2022. Data was obtained from every parish, except Hanover, where no known bookstore was identified. A sample of Forty-nine (49) bookstores or 72% of 68 known bookstores were visited: 12 were in the Greater Kingston Metropolitan Area (GKMR)<sup>1</sup> and 37 in Rural Towns islandwide. In addition, an online survey was conducted on the websites of three (3) major book chains with an online presence: Kingston Bookshop, Sangster's Book Stores and Bryan's Bookstore.

A total of 173 popular textbooks were surveyed, consisting of one hundred and four (104) secondary level, fifty-seven (57) primary level and twelve (12) infant level textbooks covering nineteen (19) subject areas.

Data analysis involved the calculation of the average, maximum and minimum price for each textbook as well as availability. Point to point comparative analysis included 147 books common to the two survey periods (2021 and 2022).

# Summary of Findings:

On average, the prices of school textbooks increased by **8.51%** overall. The average price increase in the GKMR was 6.79% and 11.25% among rural towns. Most (58%) price increases were between 1% and 10%, followed by 24% of textbooks which increased between 11% and 20%. Average price reductions (between 0.1% and 10%) were observed in 11% of school textbooks. As it relates to availability, it was observed that Infant Level books were more readily available in August 2022 when compared to July 2021. Generally, it was observed that other texts were less available in August 2022. Some bookstores however indicated that they would be receiving new stock soon. As such, the availability of books is expected to increase by late August or the first week in September 2022.

On average, there was a 36% difference between the highest and lowest price observed for textbooks islandwide, except for literature novels, where the average was 84%. This was due to differences in the cover (hard /soft), publishers and sources. Within the GKMR and among Rural Towns however, the average difference was 21% and 33% respectively, among all textbooks,

<sup>&</sup>lt;sup>1</sup> Kingston, St. Andrew, Spanish Town and Portmore

except for literature novels, where the difference between the highest and lowest price was on average 56% and 65% respectively.

The COVID-19 pandemic impacted some bookstores in terms of delayed restocking and increased use of technology such as WhatsApp messaging. Consumers were also directed to their social media and webpages for order placement; with the option to either collect the books at the store or have them delivered.

Parents and guardians are therefore encouraged to use the online options available to them.

# OVERVIEW OF TEXTBOOK SURVEY PERFORMANCE OF THE ECONOMY

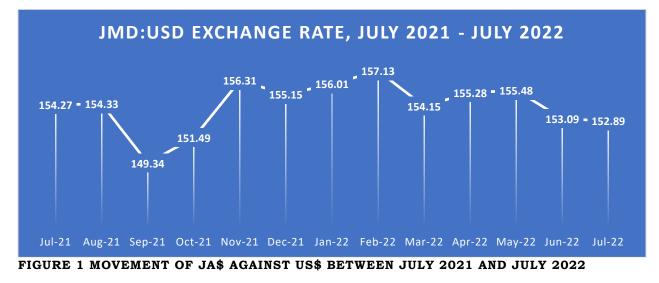
#### **CONSUMER PRICE INDEX AND INFLATION**

The analysis of the Consumer Affairs Commission's (CAC's) Annual Textbook Survey must be interpreted, bearing in mind the trends in the local and global economy which impact the pricing and availability of these textbooks. Among these are the rate of inflation and the movement in the foreign exchange rate.

The latest data from the Statistical Institute of Jamaica on inflation indicate that the Point-to-Point inflation rate for the period of July 2021 - July 2022 was  $10.2\%^2$ .

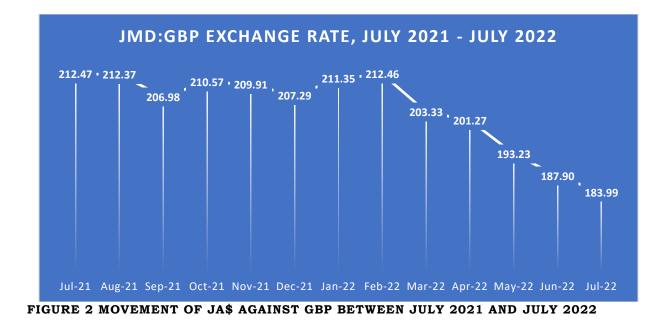
#### FOREIGN EXCHANGE

Since the last survey in July 2021, the Jamaican dollar has undergone fluctuations against its major counterparts<sup>3</sup>. It ultimately appreciated by 0.89% when compared to the US Dollar, moving from a monthly average rate of J154.27: US1.00 to J152.89: US1.00. Similarly, in comparison to the British Pound, the Jamaican Dollar appreciated in value by 13.4%, moving from a monthly average rate of J1212.47: GBP £1.00 to J183.99: GBP £1.00



<sup>&</sup>lt;sup>2</sup> STATIN (2022) "New release: Consumer price index July 2022" retrieved from <u>https://statinja.gov.jm/PressReleases.aspx</u>. Retrieved August 26, 2022

<sup>&</sup>lt;sup>3</sup> BOJ (2022) "Monthly Average Exchange Rate" retrieved on August 26, 2022 from <u>https://boj.org.jm/market/foreign-exchange/historical-fx-rates/</u>



#### SURVEY: BRIEF INTRODUCTION

This year's annual textbook survey was conducted by the Consumer Affairs Commission (CAC) between August 8 and 12, 2022. The survey is geared towards providing consumers with information that will assist them to costeffectively discharge their responsibilities as parents/guardians; and presents researched evidence concerning textbooks as critical consumer items to key stakeholders.

Of the 49 known bookstores visited, price and availability data were obtained from 46 bookstores (92%) islandwide, except for Hanover: 12 in the Greater Kingston Metropolitan Area (Kingston, St. Andrew, Portmore and Spanish Town) and 34 in Rural Town in 11 parishes. A total of 173 popular textbooks were surveyed, consisting of one hundred and four (104) secondary level, fiftyseven (57) primary level and twelve (12) infant level textbooks covering nineteen (19) subject areas.

#### **METHODOLOGY**

In keeping with the implementation of the National Standards Curriculum (NSC), the Ministry of Education and Youth's (MoEY) policy directive stipulates that the MoEY Supplementary List should comprise not more than ten books for each grade level per subject.<sup>4</sup> These guidelines are intended to minimize the

<sup>&</sup>lt;sup>4</sup> MOEY (2019) – Bulletin 87/2019 "GUIDELINES FOR THE DEVELOPMENT OF SCHOOL'S EDUCATIONAL RESOURCES LIST FOR THE 2020 SCHOOL YEAR", p1

number of books parents need to purchase for their children. The rubric is outlined in Table 1 below:

# TABLE 1 MOEY'S SUGGESTIONS REGARDING THE TYPE OF BOOKS APPROVED FOR PURCHASE BY PARENTS

Grade Level	Types of Books
1-3	No more than two (2) supplementary titles including a reader and a text /workbook for Language Arts
4-6	No more than five supplementary titles: only workbooks for core subject areas such as Language Arts, Mathematics, Social Studies and Science
7-9	No more than two additional books for each subject area.
10-11	Schools have the autonomy to select supplementary resources based on the subject area and the individual needs of the students.

The MOEY's guidelines further indicate that parents should expect to purchase what was termed as Additional Materials Required. These include items such as geometry set, graph books, technical equipment and other materials that are specific to specialized areas such as Home Economics, Visual Arts and Industrial Education; and resources such as Bible, Atlas, Dictionaries, The Students' Companion, New Junior English Revised and Illustrated First Aid in English.

In keeping with the MOEY's principle of school-based management, schools are required to select and submit for approval the supplementary textbooks they deemed most suitable for their students. These books are selected from the 2022-2023 Supplementary Textbook Lists provided by the MOEY. The book lists are submitted to the Evaluation & Utilization /Media Services Unit of the MOEY for approval. Each year, the CAC relies on this Unit to provide information on the most popular texts on the book lists submitted by schools islandwide, to update its survey instrument.

As is customary, the 2022 biennial review exercise was undertaken with the guidance of the Evaluation & Utilization /Media Services Unit. Consequently, the CAC removed 4 English Literature novels, since these had completed their cycle as CXC (CSEC) Literature texts. Nine (9) secondary level books and 6 primary level titles were added due to their popularity. Additionally, 6 secondary level books had been revised. These changes represented a 7% increase (162 in 2021 to 173 in 2022) in the number of books surveyed

(Secondary  $\uparrow 5\%$ ; Primary  $\uparrow 12\%$ ). Once a draft survey instrument was designed, it was submitted to the MOEY's Evaluation & Utilization /Media Services Unit to ensure that the texts selected were in line with their guidelines. The remainder of the survey instrument was left mostly unchanged to facilitate comparative analysis.

The CAC's survey officers were provided with a list of the books along with their respective International Standard Book Number (ISBN)<sup>5</sup> and specific information to facilitate the correct identification of the book being surveyed (that is, a picture of the book, names of authors and editions). Data was captured and submitted using SurveytoGo, a mobile data collection application. The CAC research staff reviewed the prices and confirmed selected book prices with retailers.

# ANALYSIS

Data analysis involved the calculation of the average<sup>6</sup>, maximum and minimum price for each textbook as well as availability. Availability refers to the number of stores that had the textbook in stock at the time of the survey. Thus, the term 'readily available' signifies that the book was found in at least 50% of the bookstores surveyed.

For comparative analysis, 147 textbooks common to the two survey periods (2021 and 2022) were used. Unlike previous years, the analysis included common titles which had been revised as this represents one of the reasons for the changes in price and availability of textbooks at the time of the survey.

<sup>&</sup>lt;sup>5</sup> International Standard Book Number (ISBN) is a 10 or 13-digit number identifies a specific book, an edition of a book, or a book-like product (such as an audiobook).

<sup>&</sup>lt;sup>6</sup> Arithmetic mean

# **PUBLICATION FACTORS AND PRICE VARIATIONS**

There are several factors which could account for price dispersion among outlets. Some of these factors originate with the publisher and could include:

- a) Book Design
  - ✓ Illustrative component (e.g., colour vs. black & white)
  - ✓ Method of binding (e.g., cased sewn vs. spiral bound)
  - ✓ Quality of paper
  - ✓ Type of cover (e.g., hardcover vs. paperback)
- b) Print Quantity
  - ✓ This determines unit production costs
- c) Print Centre
  - ✓ Some of the Print Centres are located in China, India and Singapore
  - ✓ They utilize more modern technologies and tend to be more economical

- d) Edition
  - ✓ Reprint vs. new edition.

- e) Fluctuations in Exchange Rates overtime
  - ✓ This may be further complicated by dollar versus sterling sources.
- f) The retailer may also introduce
  - ✓ Variations in the cost of delivery
  - ✓ Bulk vs. special delivery
  - ✓ Variations in mark up

# LIMITATIONS

• Essentially, limitations in resources - money, manpower and time - meant that the number of texts to be surveyed needed to be representative yet at a manageable level. The CAC's methodology includes selecting the most popularly requested text based on a review of the booklists of the schools. Furthermore, the texts must fall within the guidelines of the MOEY. This means that certain popular additional texts may have been excluded from the sample, although they are not prohibited by the MOEY. The selection of CSEC/CAPE texts was limited, as schools do not have to submit these for review by the MOEY. With the guidance of the MOEY, the CAC carried forward most of the texts used in previous years, with some amendments.

- A 72% sample of (68) known bookstores was targeted this year. This included one outlet from 3 major book chains (Kingston Bookshop, Sangster's Book Stores and Bryan's Bookstore) which were visited and compared with the prices on their websites. Consequently, the CAC's availability data is limited to outlets visited only and does not to speak to availability in the 3 major book chains.
- Some texts were unavailable at the time of the survey as some texts were recently revised or the books were out of stock or not sold by the outlet.
- Some novels were available from various publishers. In instances where multiple versions of the novel were present in the outlet, the CAC recorded the least expensive copy of the text.
- Some outlets sold used texts as well as new ones. For uniformity, only the price data of new books was reported and analysed.

# DATA SUMMARY AUGUST 2022 TEXTBOOK PRICE OBSERVATIONS

#### Availability

The Annual School Textbook Survey was conducted at a time when most bookstores were expected to have received their new stock but would still have residual stock from previous years. The dates were selected based on the recommendation of the Book Industry Association of Jamaica (BIAJ) with whom the CAC had consulted. Observations revealed that while Infant and Primary Level texts were readily available in most outlets visited, the availability of other texts was generally low. This was explained by some outlets reporting that they had not yet received their new stocks at the time of the survey. Other bookstores indicated that they had delayed ordering their new stocks due to the uncertainties experienced in the education sector because of the Covid-19 pandemic.

#### Prices

On average, there was a 36% difference between the highest and lowest price observed for textbooks islandwide, except for literature novels, where the average difference was 84%. In some instances, the difference between the highest and lowest prices of literature novels exceeded 100 percent, for example, the Silver Sword recorded a 189% difference between its highest and lowest price. This was due to differences in the cover (hard /soft), publishers and sources.

Within the GKMR however, the average difference in prices was 21% among all texts, except for literature novels, where the difference between the highest and lowest price was on average 56%. Across Rural Towns, the average difference was 33% among all texts, except for literature novels, where the average difference between the highest and lowest price was 65%. This implies that in geographic locations where there is a larger concentration of bookstores, books tend to be more competitively priced. Prices generally vary across parish lines.

The major observations on textbook prices based on geographic location and grade levels are summarized below:

# ALL ISLAND

#### • Infant School texts

- Average price J\$1,572.58
- Highest price observed J\$2,300.00
- Lowest price observed J\$843.00

#### • Primary School texts

#### Grade 1

- Average price J\$1,842.62
- Highest price observed J\$2,700.00
- Lowest price observed J\$1,365.00

#### Grade 2

- Average price J\$2,031.92
- Highest price observed J\$3,000.00
- Lowest price observed J\$1,210.00

#### Grade 3

- Average price J\$2,074.18
- Highest price observed J\$3,000.00
- Lowest price observed J\$1,378.00

#### Grade 4

- Average cost J\$2,013.61
- Highest price observed J\$3,402.00
- Lowest price observed J\$1,300.00

#### Grade 5

- Average cost J\$2,363.01
- Highest price observed J\$3,690.00
- Lowest price observed J\$1,320.00

#### Grade 6

- Average cost J\$2,221.93
- Highest price observed J\$3,095.00
- Lowest price observed J\$1,367.00

#### **PEP** Textbooks

- Average cost J\$2,131.09
- Highest price observed J\$2,975.00
- Lowest price observed J\$850.00

#### • Grades 7-9 texts

- Average cost J\$2,473.39
- Highest price observed J\$5,960.00
- Lowest price observed J\$960.00

#### • CSEC/CAPE texts

- Average cost J\$4,078.07
- Highest price observed J\$11,792.00
- Lowest price observed J\$1,258.00

#### • Literature Novels

- Average cost J\$2,777.22
- Highest price observed J\$3,840.00
- Lowest price observed J\$1,180.00

#### **GREATER KINGSTON METROPOLITAN REGION (GKMR)**

#### • Infant School texts

- Average cost J\$1,582.09
- Highest price observed J\$2,000.00
- Lowest price observed J\$895.00

#### • Primary School texts

#### Grade 1

- Average cost J\$1,860.29
- Highest price observed J\$2,550.00
- Lowest price observed J\$1,550.00

#### Grade 2

- Average cost J\$2,079.82
- Highest price observed J\$3,000.00
- Lowest price observed J\$1,300.00

#### Grade 3

- Average cost J\$2,114.67
- Highest price observed J\$3,000.00
- Lowest price observed J\$1,550.00

#### Grade 4

- Average cost J\$1,948.86
- Highest price observed J\$3,050.00
- Lowest price observed J\$1,500.00

#### Grade 5

- Average cost J\$2,362.32
- Highest price observed J\$3,530.00
- Lowest price observed J\$1,512.00

#### Grade 6

- Average cost J\$2,131.09
- Highest price observed J\$3,050.00
- Lowest price observed J\$1,367.00

#### **PEP** Textbooks

- Average cost J\$2,136.12
- Highest price observed J\$2,800.00
- Lowest price observed J\$900.00

#### • Grades 7-9 texts

- Average cost J\$2,490.17
- Highest price observed J\$5,212.00.00
- Lowest price observed J\$1,062.00

#### • CSEC/CAPE texts

- Average cost J\$4,032.73
- Highest price observed J\$11,792.00
- Lowest price observed J\$1,258.00

#### • Literature Novels

- Average cost J\$2,811.02
- Highest price observed J\$3,840.00
- Lowest price observed J\$1,180.00

### **RURAL TOWNS**

#### • Infant School texts

- Average cost J\$1,568.21
- Highest price observed J\$2,300.00
- Lowest price observed J\$843.00

#### • Primary School texts

#### Grade 1

- Average cost J\$1,889.02
- Highest price observed J\$2,700.00
- Lowest price observed J\$1,365.00

#### Grade 2

- Average cost J\$2,010.37
- Highest price observed J\$2,200.00
- Lowest price observed J\$1,210.00

#### Grade 3

- Average cost J\$2,056.24
- Highest price observed J\$2,280.00
- Lowest price observed J\$1,378.00

#### Grade 4

- Average cost J\$2,008.27
- Highest price observed J\$3,402.00
- Lowest price observed J\$1,300.00

#### Grade 5

- Average cost J\$2,343.67
- Highest price observed J\$3,690.00
- Lowest price observed J\$1,320.00

#### Grade 6

- Average cost J\$2,210.23
- Highest price observed J\$3,095.00
- Lowest price observed J\$1,370.00

#### **PEP Textbooks**

- Average cost J\$2,127.86
- Highest price observed J\$2,975.00
- Lowest price observed J\$850.00

#### • Grades 7-9 texts

- Average cost J\$2,520.22
- Highest price observed J\$5,960.00
- Lowest price observed J\$960.00

#### • CSEC/CAPE texts

- Average cost J\$3,693.39
- Highest price observed J\$8,750.00
- Lowest price observed J\$1,350.00

#### • Literature Novels

- Average cost J\$2,767.33
- Highest price observed cost J\$3,840.00
- Lowest price observed J\$1300.00

#### Table 2 Price Observations for 2022

Region	Level	Average Price	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	J\$	TEXT	J\$	TEXT
ALL ISLAND (46 outlets)	Infant	1,572.58	2,300.00	INFANT INTEGRATED PHONICS WORKBOOK 3 by L. Fearon and M. McLean INFANT INTEGRATED MATHEMATICS WORKBOOK 3 by M. McLean and L. Fearon INFANT INTEGRATED STUDIES WORKBOOK 3 by M. McLean and L. Fearon	843.00	RIGHT START INTEGRATED READER by Valrie Brown
	Primary	2,110.37	3,690.00	NEW JUNIOR ENGLISH REVISED (New Caribbean Edition) by Haydn Richards, Pamela Mordecai and Grace Walker Gordon	850.00	HOW SMART ARE YOU? REASONING & PROBLEM- SOLVING by B.B. Anders & S.E. Bennett
	Grade 7-9	2,473.39	5,960.00	OXFORD MATHEMATICS FOR THE CARIBBEAN (Sixth Edition) BOOK 1 (With online support) by N. Goldberg (with N. Cameron- Edwards)	960.00	ENCORE TRICOLORE 2: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor ENCORE TRICOLORE 3: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor, H. Mascie-Taylor & M. Spencer
	CSEC/CAPE	4,078.07	11,792.00	SOCIOLOGY, THEMES AND PERSPECTIVES (Eighth Edition) by Michael Haralambos & Martin Holborn	1,258.00	OXFORD SCHOOL SPANISH DICTIONARY (Revised 2017) by Oxford Dictionaries

Region	Level	Average Price	Max	Max (Highest Price Observed)		(Lowest Price Observed)
g		J\$	J\$	TEXT	J\$	TEXT
	Literature Novels	2,777.22	3,840.00	ANIMAL FARM by George Orwell THE ENCHANTED ISLAND by Ian Serrailier ROLL OF THUNDER, HEAR MY CRY by Mildred D. Taylor	1,180.00	MACBETH by William Shakespeare
GKMR (12 outlets)	Infant	1,582.09	2,000.00	INFANT INTEGRATED PHONICS WORKBOOK 3 by L. Fearon and M. McLean INFANT INTEGRATED STUDIES WORKBOOK 3 by M. McLean and L. Fearon	895.00	RIGHT START INTEGRATED READER by Valrie Brown RIGHT START LANGUAGE ARTS INTEGRATED WORKBOOK (Series B) by Valrie Brown RIGHT START MATHEMATICS INTEGRATED WORKBOOK (Series B) by Valrie Brown
	Primary	2,097.13	3,530.00	NEW JUNIOR ENGLISH REVISED (New Caribbean Edition) by Haydn Richards, Pamela Mordecai and Grace Walker Gordon	900.00	HOW SMART ARE YOU? REASONING & PROBLEM- SOLVING by B.B. Anders & S.E. Bennett

Region	Level	Average Price	Max	Max (Highest Price Observed)		Min (Lowest Price Observed)	
			J\$	TEXT	J\$	TEXT	
	Grade 7-9	2,490.17	5,212.00	RELIGIOUS EDUCATION FOR JAMAICA: IDENTITY BOOK 1 (Second Edition) by Michael Keene, Dawn James, and Dennis McKoy RELIGIOUS EDUCATION FOR JAMAICA: WORSHIP BOOK 2 (Second Edition) by Michael Keene, Catherine House, Grace Peart, Dawn James, and Dennis McKoy RELIGIOUS EDUCATION FOR JAMAICA: STEWARDSHIP BOOK 3 (Second Edition) by Michael Keene, Catherine House, Grace Peart, Dawn James, and Dennis McKoy	1,062.00	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor	
	CSEC/CAPE	4,032.73	11,792.00	SOCIOLOGY, THEMES AND PERSPECTIVES (Eighth Edition) by Michael Haralambos & Martin Holborn	1,258.00	OXFORD SCHOOL SPANISH DICTIONARY (Revised 2017) by Oxford Dictionaries	
	Literature Novels	2,811.02	3,840.00	ANIMAL FARM by George Orwell THE ENCHANTED ISLAND by Ian Serrailier ROLL OF THUNDER, HEAR MY CRY by Mildred D. Taylor	1,180.00	MACBETH by William Shakespeare	

Region	Level	Average Price	Max (Highest Price Observed)		Min (Lowest Price Observed)	
		J\$	J\$	TEXT	J\$	TEXT
RURAL TOWNS (34 outlets)	Infant	1,568.21	2,300.00	INFANT INTEGRATED PHONICS WORKBOOK 3 by L. Fearon and M. McLean INFANT INTEGRATED MATHEMATICS WORKBOOK 3 by M. McLean and L. Fearon INFANT INTEGRATED STUDIES WORKBOOK 3 by M. McLean and L. Fearon	843.00	RIGHT START INTEGRATED READER by Valrie Brown
	Primary	2,107.88	3,690.00	NEW JUNIOR ENGLISH REVISED (New Caribbean Edition) by Haydn Richards, Pamela Mordecai and Grace Walker Gordon	850.00	HOW SMART ARE YOU? REASONING & PROBLEM- SOLVING by B.B. Anders & S.E. Bennett
	Grade 7-9	2,520.22	5,960.00	OXFORD MATHEMATICS FOR THE CARIBBEAN (Sixth Edition) BOOK 1 (With online support) by N. Goldberg (with N. Cameron- Edwards)	960.00	ENCORE TRICOLORE 2: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor ENCORE TRICOLORE 3: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor, H. Mascie-Taylor & M. Spencer

Region Level		Average Price	Max	(Highest Price Observed)	Min (Lowest Price Observed)		
		J\$	J\$	TEXT	J\$	TEXT	
	CSEC/CAPE	3,693.39	8,750.00	SOCIOLOGY, THEMES AND PERSPECTIVES (Eight Edition) by Michael Haralambos & Martin Holborn	1,350.00	OXFORD SCHOOL FRENCH DICTIONARY (2017 Edition) by Oxford Dictionaries OXFORD SCHOOL SPANISH DICTIONARY (Revised 2017) by Oxford Dictionaries LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: ADJUSTMENTS TO EMANCIPATION 1838-1876 by Doris Hamilton-Willie	
	Literature Novels	2,767.33	3,840.00	THE ENCHANTED ISLAND by Ian Serrailier ROLL OF THUNDER, HEAR MY CRY by Mildred D. Taylor	1,300.00	MACBETH by William Shakespeare	

# PRICE AND AVAILABILITY MOVEMENT

Against the background of a 10.2% inflation between July 2021 and July 2022 and the 0.9% appreciation in the JMD to its US counterpart for the period July 2021 to July 2022, an 8.5% increase in average textbook prices was observed.

Comparative data was available for 147 books: 12 Infant, 50 Primary, 28 Grade 7-9, 39 CSEC /CAPE and 18 Literature novels. Observations of movements in availability was limited, because the 2022 sample excluded most of the outlets within 3 major book chains: Kingston Bookshop, Sangster's Book Stores and Bryan's Book Stores. Price data was however obtained from their online stores and verified with the data collected at one store branch of each store chain.

Notwithstanding this limitation, it was generally observed that Infant Level books were more readily available in August 2022 when compared to July 2021. Moreover, this analysis represents an accurate reflection/representation of data captured by our survey officers on textbook prices for various outlets located islandwide.

# Price Changes Observed

- Most books (58% or 85) recorded price increases between 1% and 10%. This was followed by Thirty-five (24%) books which recorded price increases between 11% and 20%.
- This was true across grade levels, revealing that, except for Infant texts, the average price of most texts at the Primary (70%), CSEC/CAPE (62%), Grades 7-9 (50%) levels and Literature novels (44%) increased between 1% and 10%. Most (67%) of Infant level texts increased between 11% and 20% (see Figure 4 below).
- There were 5 books that recorded price increases ranging from 21% to 30%. These books were all in the high school categories (Grade 7-9, CSEC/CAPE and Literature Novels). Three books (3) had price increases over 50%. These price increases were observed in the high school categories (CSEC/CAPE and Literature Novels).
- The highest average price change was 78% (J\$1,086.50), recorded by the Oxford School Dictionary (Fully Revised 2016, Pocket Size) written by

Oxford Dictionaries. This change could be explained by the fact that the book had been revised<sup>7</sup>.

- Some average prices recorded reductions in their average price. Sixteen books (16) recorded price declines ranging from 0% to 10%. Except for the Infant level, these declines were seen in all other categories of books.
- Three books had price decreases, ranging from 11% to 30%. It was noteworthy that these were all CSEC/CAPE books. Of note was the 21% (\$937.50) reduction in the average price of one CSEC /CAPE Sociology text Caribbean Sociology: Introductory Readings edited by Christine Barrow and Rhoda Reddock. This however could not be explained.
- The major observations in the movement of textbook prices based on geographic location and grade levels are summarized below:

<sup>&</sup>lt;sup>7</sup> OXFORD SCHOOL DICTIONARY (New Edition, 2011) by Oxford Dictionaries was the edition surveyed in 2021.

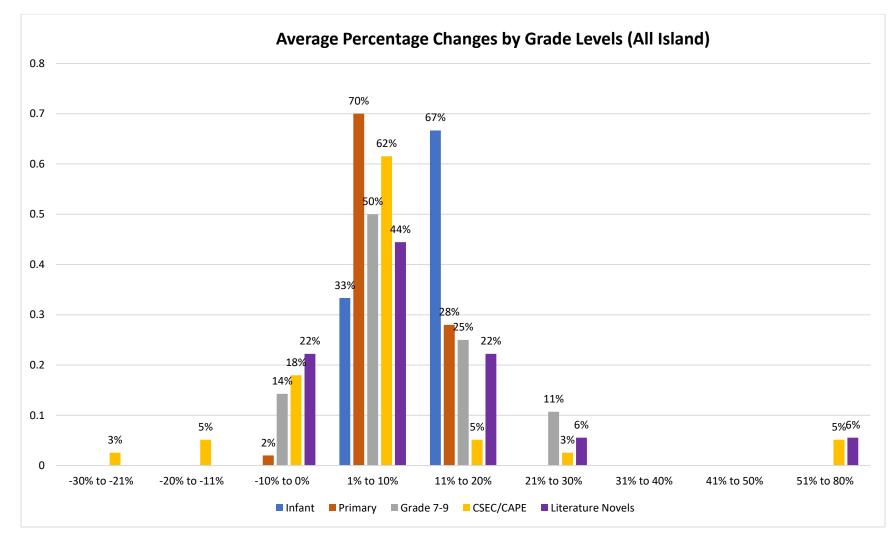


FIGURE 3: AVERAGE PERCENTAGE CHANGE BY GRADE LEVEL (ALL ISLAND)

#### ALL ISLAND

#### • Infant School texts

- Average price increase of J\$164.77 (10.87%)
- The price change observed ranged from an increase of J\$30.68 (3.32%) to an increase of J\$282.46 (17.41%)

#### • Primary School texts

- Average price increase of J\$172.00 (8.68%)
- The price change observed ranged from a reduction of J\$59.38 (3.83%) to an increase of J\$422.37 (19.08%)

#### • Grade 7-9 School texts

- Average price increase of J\$191.89 (9.08%)
- The price change observed ranged from a reduction of J\$261.11 (6.56%) to an increase of J\$248.44 (24.29%)

#### • CSEC/CAPE texts

- Average price increase of J\$148.22 (6.8%)
- The price change observed ranged from a reduction of J\$937.50 (21.13%) to an increase of J\$1,086.50 (77.89%)

#### • Literature Novels

- Average price increase of J\$193.90 (9.29%)
- The price change observed ranged from a reduction of J\$254.33 (9.5%) to an increase of J\$890.96 (58.92%)

#### <u>GKMR</u>

#### • Infant School texts

- Average price increase of J\$164.86 (10.83%)
- The price change observed ranged from an increase of J\$32.94 (3.51%) to an increase of J\$290.98 (17.78%)
- Primary School texts
  - Average price increase of J\$147.65 (7.32%)
  - The price change observed ranged from a reduction of J\$23.33 (1.46%) to an increase of J\$453.08 (20.22%)

#### • Grade 7-9 School texts

- Average price increase of J\$169.66 (8.37%)
- The price change observed ranged from reduction of J\$138.29 (2.67%) to an increase of J\$282.33 (30.52%)

#### • CSEC/CAPE texts

- Average price increase of J\$118.22 (4.53%)
- The price change observed ranged from a reduction of J\$864.50 (14.62%) to an increase of J\$570.00 (54.81%)

#### • Literature Novels

- Average price increase of J\$87.19 (4.68%)
- The price change observed ranged from a reduction of J\$381.00 (13.05%) to an increase of J\$874.93 (57.59%)

#### **RURAL**

#### • Infant School texts

- Average price increase of J\$166.90 (11.07%)
- The price change observed ranged from an increase of J\$34.39 (3.77%) to an increase of J\$293.88 (18.22%)

#### • Primary School texts

- Average price increase of J\$197.99 (10.28%)
- The price change observed ranged from a reduction of J\$60.29 (4%) to an increase of J\$463.18 (21.88%)

#### • Grade 7-9 School texts

- Average price increase of J\$247.71 (11.75%)
- The price change observed ranged from a reduction of J\$198.33 (5.33%) to an increase of J\$367.16 (36.42%)

#### • CSEC/CAPE texts

- Average price increase of J\$194.67 (8.56%)
- The price change observed ranged from a reduction of J\$596.67 (15.31%) to an increase of J\$724.75 (62.55%)

#### • Literature Novels

- Average price increase of J\$376.27 (18.5%)
- The price change observed ranged from a reduction of J\$136.76 (4.54%) to an increase of J\$1020.00 (72.08%)

#### TABLE 3 PRICE CHANGE OBSERVATIONS 2021-2022

		Average	Range in Average Price Change (%)					
Region	Level	Price Change (%)		Lower End	Upper end			
ALL ISLAND	Infant	10.87%	3.32%	RIGHT START MATHEMATICS INTEGRATED WORKBOOK (Series B) by Valrie Brown	17.41%	INFANT INTEGRATED MATHEMATICS WORKBOOK 3 by M. McLean and L. Fearon		
	Primary	8.68%	-3.83%	CHEETAH PEP ABILITY PRACTICE QUESTIONS by Dr. Paulette Trowers	19.08%	RAINBOW READERS: A JAMAICAN READING SERIES GRADE 3 by Roma Sinanan and Uriel Narinesingh		
	Grade 7-9	9.08%	-6.56%	GLENCOE LANGUAGE ARTS GRAMMAR AND LANGUAGE WORKBOOK GRADE 9	24.29%	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor		
	CSEC/CAPE	6.8%	-21.13%	CARIBBEAN SOCIOLOGY: INTRODUCTORY READINGS edited by Christine Barrow and Rhoda Reddock	77.89%	OXFORD SCHOOL DICTIONARY (Fully Revised 2016, Pocket Size) by Oxford Dictionaries		
	Literature Novels	9.29%	-9.5%	FRANGIPANI HOUSE by Beryl Gilroy	58.92%	OF MICE AND MEN by John Steinbeck		

		Average Price	Range in Average Price Change (%)				
Region	Level	Change (%)	Lo	ower End		Upper end	
	Infant	10.83%	3.51%	RIGHT START MATHEMATICS INTEGRATED WORKBOOK (Series B) by Valrie Brown	17.78%	INFANT INTEGRATED STUDIES WORKBOOK 3 by M. McLean and L. Fearon	
	Primary	7.32%	-1.46%	CHEETAH PRIMARY EXIT PROFILE (PEP) MATH PRACTICE QUESTIONS by Dr. Paulette Trowers CHEETAH PEP ABILITY PRACTICE QUESTIONS by Dr. Paulette Trowers	20.22%	RAINBOW READERS: A JAMAICAN READING SERIES GRADE 3 By Roma Sinanan and Uriel Narinesingh	
GKMR	Grade 7-9	8.37%	-2.67%	OXFORD MATHEMATICS FOR THE CARIBBEAN (Sixth Edition) BOOK 1 (With online support) by N. Goldberg (with N. Cameron-Edwards)	30.52%	ENCORE TRICOLORE 3: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor, H. Mascie-Taylor & M. Spencer	
	CSEC/CAPE	4.53%	-14.62%	CARIBBEAN STUDIES FOR CAPE EXAMINATIONS (Second Edition) by J. Mohammed	54.81%	OXFORD STUDENT'S THESAURUS (2016 Edition)	
	Literature Novels	4.68%	-13.05%	FRANGIPANI HOUSE by Beryl Gilroy	57.59%	OF MICE AND MEN by John Steinbeck	

		Average Price	Range in Average Price Change (%)				
Region	Level	Change (%)	Lo	wer End		Upper end	
	Infant	11.07%	3.77%	RIGHT START MATHEMATICS INTEGRATED WORKBOOK (Series B) by Valrie Brown	18.22%	INFANT INTEGRATED MATHEMATICS WORKBOOK 3 by M. McLean and L. Fearon	
	Primary	10.28%	-4%	CHEETAH PEP ABILITY PRACTICE QUESTIONS by Dr. Paulette Trowers	21.88%	LEAPS AND BOUNDS IN LITERACY FOR JUNIORS: THE NEW INTEGRATED AND COMPREHENSIVE WORKBOOK FOR GRADE 4: READING & COMPREHENSION SKILLS by Fayanne Elliott- Walker	
RURAL	Grade 7-9	11.75%	-5.33%	GLENCOE LANGUAGE ARTS GRAMMAR AND LANGUAGE WORKBOOK GRADE 9	36.42%	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor	
	CSEC/CAPE	8.56%	-15.31%	NEW EDITION AGRICULTURE FOR CSEC (Revision Course) by Sabaddeo Ragoonanan (Paperback)	62.55%	OXFORD STUDENT'S THESAURUS (2016 Edition)	
	Literature Novels	18.5%	-4.54%	ANIMAL FARM by George Orwell	72.08%	OF MICE AND MEN by John Steinbeck	

# COMPARATIVE ANALYSIS BETWEEN THE ONLINE STORES AND PHYSICAL STORES

Price data was obtained from three major book chains: Kingston Bookshop, Sangster's Book Stores and Bryan's Book Store. These prices were compared with the prices of the same textbooks in one branch of their physical store as well as the prices at other outlets islandwide.

#### **Online vs Branch Prices**

Overall, there was little difference between the prices online and instore. Any significant differences observed was explained by the fact that some prices online were for old stock, while some books were revised, and the prices were not updated online.

# **QUALITATIVE FINDINGS / OBSERVATIONS**

- As had been observed increasingly within the last 3-4 years, Literature books were not placed in the open layout but were made available at the cashier counter. This strategy has been employed to reduce pilferage.
- Some outlets, predominantly the smaller retailers, did not have electronic pricing systems. Sometimes the prices were not placed on the books but were given to the customer verbally from a printed sheet or the vendor's memory.
- It was observed that bookstore chains and independent book suppliers had grown in their online presence: Facebook -/other social media and websites
- Some outlets offered their customers order and delivery or pick-up services via their website and WhatsApp. This was observed especially since the onset of the COVID-19 pandemic in Jamaica.
- One school, Mona Preparatory School, added a QR Code to their booklists which allowed the parents access to a website (Jampakbooks.com), which offered books for sale as well as to source the books currently not sold by the supplier.

- Some outlets also offered lay-away and credit arrangements. Others offered discounts and other specials.
- The Bryan's Bookstores Ltd. advised that they did not sell Oxford Dictionaries. They carried Collins Dictionaries exclusively.
- Many of the workbooks and student books have very similar designs except for a few slight differences in the colour or wording.

# CONCLUSION

Acquiring school textbooks remain an important feature of back-to-school preparation for most parents and guardians and continues to account for a large proportion of back-to-school budgets and spending. The CAC's annual school textbook survey revealed that many books were still not readily available at the time of the survey, due to the restocking delays arising from revision of some texts as well as uncertainty in the market regarding the demand for school textbooks during the pandemic era.

The prices observed showed that some outlets had stocks from last year and that the prices were less varied within the GKMR than they were across parish lines. Overall, infant level books cost on average J\$1,572.58, while the price of primary level texts ranged from J\$850.00 to J\$3,690.00 depending on grade and location of stores. Secondary texts for grades 7-9 cost an average of J\$2,473.39 while the average cost of CSEC/ CAPE texts was J\$4,078.07. Literature novels were available on average for J\$2,777.22 relative to publisher and other factors.

The data revealed that the average price of most books increased in line with inflation, while some books recorded price reductions.

Books in the GKMR were as available as they were one year ago. Some bookstores had however indicated that they would be receiving new stock soon. As such, the availability of books was expected to increase by the end of August, but this could also mean increased prices.

It is worth noting that consumers do have several options available to source textbooks. Outside of the traditional option of visiting the store and purchasing books, the CAC is aware of independent distributors who have established relationships with schools to supply textbooks. There are also online sources through which texts/ supplies can be sourced and parents are encouraged to explore these options.

As Jamaicans continue to adapt and learn to live with COVID 19, so too have the bookstores adjusted their business models so the sale of textbooks may continue without putting their staff and the public at risk. This is commendable.

The CAC also encourage consumers to shop around and take advantage of lower priced old stock and discounts where they exist. Parents are encouraged to check with the schools to ensure the books are still relevant, especially as it relates to the correct edition of each text and in keeping with the Primary Exit Profile (PEP) curriculum. They are also advised to closely examine workbooks and student books before purchase, to prevent purchasing the incorrect book.

Should parents and guardians choose to wait until September to make their purchases; we hope the results of our survey will assist them to make informed purchasing decisions.

# APPENDIX

# AVAILABILITY AMONG OUTLETS SURVEYED, AUGUST 2022

#### Availability

Availability of textbooks was generally low (island average 39%) among outlets surveyed. Within the GKMR, texts were generally more readily available (57%) than in Rural Towns (35%). Infant level books were the most available in stores (77%), compared to Primary level books (51%) and secondary books, which were available in 27% of bookstores surveyed. Of the latter, CSEC /CAPE texts for subject areas such as Metal Work and Communication Studies were not available in the bookstores surveyed, while others such as Agriculture Science (5%), Economics (4%) and Electrical Installation (2%) were the least available. This may be due to low demand islandwide. See Figure 3 below.

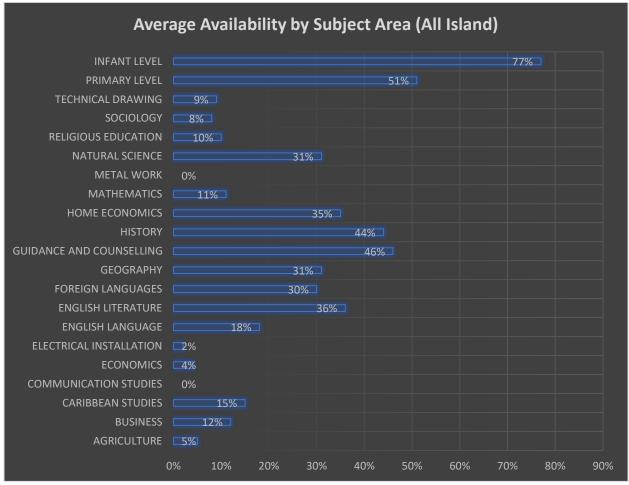


FIGURE 3: AVERAGE AVAILABILITY OF TEXTBOOKS BY SUBJECT AREA, AUGUST 2022 (ALL ISLAND, AMONG OUTLETS SURVEYED)

# ALL ISLAND

### • Infant School texts

• Observed in 77% of stores surveyed.

# • Primary School texts

# Grade 1

• Observed in 49% of stores surveyed.

# Grade 2

• Observed in 56% of stores surveyed.

# Grade 3

• Observed in 53% of stores surveyed.

### Grade 4

• Observed in 50% of stores surveyed.

# Grade 5

• Observed in 46% of stores surveyed.

# Grade 6

• Observed in 52% of stores surveyed.

# **PEP Textbooks**

- Observed in 51% of stores surveyed.
- Grades 7-9 texts
  - Observed in 28% of stores surveyed.

# • CSEC/CAPE texts

• Observed in 24% of stores surveyed.

# • Literature Novels

• Observed in 32% of stores surveyed.

# **GREATER KINGSTON METROPOLITAN REGION (GKMR)**

- Infant School texts
  - Observed in 90% of stores surveyed.

# • Primary School texts

# Grade 1

• Observed in 61% of stores surveyed.

# Grade 2

• Observed in 63% of stores surveyed.

### Grade 3

• Observed in 63% of stores surveyed.

### Grade 4

• Observed in 76% of stores surveyed.

### Grade 5

• Observed in 64% of stores surveyed.

### Grade 6

• Observed in 72% of stores surveyed.

### **PEP Textbooks**

• Observed in 66% of stores surveyed.

# • Grades 7-9 texts

• Observed in 45% of stores surveyed.

# • CSEC/CAPE texts

• Observed in 44% of stores surveyed.

# • Literature Novels

• Observed in 54% of stores surveyed.

# **RURAL TOWNS**

- Infant School texts
  - Observed in 73% of stores surveyed.

# • Primary School texts Grade 1

• Observed in 39% of stores surveyed.

# Grade 2

• Observed in 53% of stores surveyed.

# Grade 3

• Observed in 49% of stores surveyed.

# Grade 4

• Observed in 43% of stores surveyed.

# Grade 5

• Observed in 42% of stores surveyed.

# Grade 6

• Observed in 49% of stores surveyed.

# **PEP Textbooks**

• Observed in 46% of stores surveyed.

# • Grades 7-9 texts

• Observed in 23% of stores surveyed.

# • CSEC/CAPE texts

• Observed in 21% of stores surveyed.

# • Literature Novels

• Observed in 24% of stores surveyed.

# SUBJECT AREAS

	SUBJECT AREAS	BOOKS	
	SUDJECT AREAS	Spanish	
1	FOREIGN LANGUAGES	French	
		Geography	
2	GEOGRAPHY	Atlas	
3	GUIDANCE AND COUNSELLING	Guidance and Counselling	
3	GUIDANCE AND COUNSELLING	Chemistry	
4	NATURAL SCIENCE	Biology Physics	
4	NATURAL SCIENCE	Integrated Science	
		Integrated Science	
		Primary level Science	
5	HOME ECONOMICS	Clothing and Textiles	
		Food & Nutrition	
6	MATHEMATICS	Mathematics	
		Numeracy	
		Novels	
7	ENGLISH LITERATURE	Poems	
		English Literature	
		Accounting	
8	BUSINESS	Computer	
Ũ		Management	
		Business	
9	CARIBBEAN STUDIES	Caribbean Studies	
		English Language	
		Communication Studies	
10	ENGLISH LANGUAGE AND	Dictionary	
10	COMMUNICATION STUDIES	Literacy	
		Reading	
		Writing	
11	HISTORY	History	
12	ECONOMICS	Economics	
13	SOCIOLOGY	Sociology	
14	RELIGIOUS EDUCATION	Religious Education	
		Bibles	
15	AGRICULTURE	Agricultural Science	
16	SOCIAL STUDIES	Social Studies	
		Metal Work	
17	VOCATIONAL STUDIES	Technical Drawing	
		Electrical Installation	

# SURVEY INSTRUMENT

**CONSUMER AFFAIRS COMMISSION** 

An Agency of the Ministry of Industry, Investment and Commerce

ESTABLISHMENT:			DATE:	
ADDRESS:	ADDRESS:		TELEPHONE:	
TIME IN:			TIME OUT:	
SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
	HIGH SCHOOL E	BOOKS		
AGRICULTURE	AGRICULTURAL SCIENCE FOR CSEC EXAMINATIONS (Second Edition) by Marion Perrett-Pearson and Ronald Ramharacksingh	978-1380045256		
AGRIC	NEW EDITION AGRICULTURE FOR CSEC (Revision Course) by Sabaddeo Ragoonanan (Paperback)	978-9766481902		
	ACCOUNTING PRINCIPLES (Fourteenth Edition) by Jerry J. Weygandt , Paul D. Kimmel and Jill E. Mitchell	978-1119707110		
s	BUSINESS STUDIES (Fourth Edition) by Dave Hall, Rob Jones, Carlo Raffo, Alain Anderton (Edited by I. Chambers and D. Gray)	978-1405892315		
BUSINESS	MANAGEMENT OF BUSINESS FOR CAPE, UNIT 1 by Peter Stimpson and Kathleen Singh	978-0521696999		
ш	ELECTRONIC DOCUMENT PREPARATION AND MANAGEMENT FOR CSEC EXAMINATIONS (SBA Chapter) (Includes Interactive CD ROM) by Howard Campbell and Olivene Bogle- Graham (Series editor: Dr. Mike Taylor)	978-0230429123		
CARIBBEAN STUDIES	CARIBBEAN STUDIES FOR CAPE EXAMINATIONS (Second Edition) by J. Mohammed	978-0230431577		
COMMUNICATION STUDIES	COMMUNICATION STUDIES FOR CAPE EXAMINATIONS (Second Edition) by V. Simon and S. Osbourne	978-0230431584		
ECONOMICS	ECONOMICS: PRINCIPLES AND POLICY (Fourteenth Edition) by W.J. Baumol, A.S. Blinder and J.L. Solow	978-1337696326		
ECON	ECONOMICS FOR CAPE by C Bamford and N. Mohammed	978-0521701419		
ELECTRICAL INSTALLATION	ELECTRICAL INSTALLATION: THEORY & PRACTICE (Third Edition) by E.L. Donnelly	978-0174450740		

SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
GUAGE	ENGLISH MATTERS FOR JAMAICA (Second Edition) - GRADE 7 WORKBOOK by Julia Sander	978-1380018038		
ENGLISH LANGUAGE	ENGLISH MATTERS FOR JAMAICA (Second Edition) - GRADE 8 WORKBOOK by Julia Sander	978-1380018045		
ENGLIS	ENGLISH MATTERS FOR JAMAICA (Second Edition) - GRADE 9 WORKBOOK by Julia Sander	978-1380018052		
	WRITING IN ENGLISH: A COURSE BOOK FOR CARIBBEAN STUDENTS (Second Edition) by Hazel Simmons-McDonald, Linda Fields and Peter Roberts	978-9766373696		
ENGLISH LANGUAGE	DEVELOPING PROFICIENCY IN C.X.C. ENGLISH A - PAPER 1 MULTIPLE CHOICE (Revised Edition) by Roy Narinesingh and Ina vds Narinesingh	978-9769630888		
H LAN	GLENCOE LANGUAGE ARTS GRAMMAR AND LANGUAGE WORKBOOK GRADE 9	978-0028182940		
ENGLIS	THE POCKET OXFORD ENGLISH DICTIONARY (Eleventh Edition ) Edited by Maurice Waite	978-0199666157		
ш	OXFORD STUDENT'S THESAURUS (2016 Edition)	978-0192749390		
	OXFORD SCHOOL DICTIONARY (Fully Revised 2016, Pocket Size) by Oxford Dictionaries (Paperback)	978-0192747105		
	A COW CALLED BOY by C. Everard Palmer	ANY		Insert Publisher /Type Cover
	THE SILVER SWORD by lan Serrailier	ANY		
	THE ENCHANTED ISLAND by lan Serrailier	ANY		
	THE YOUNG WARRIORS by V.S. Reid	ANY		
	MACBETH by William Shakespeare	ANY		
	SUNSONG 1 by Pamela Mordecai and Grace Walker Gordon	978-0582765559		
	SUNSONG 2 (Revised Edition) by Pamela Mordecai, Edited by Grace Walker Gordon	978-0582089136		
	BITE IN 1 (New Edition) by Cecil Gray	978-0175663866		
	BITE IN 2 (New Edition) by Cecil Gray	978-0175663873		
JRE	FRANGIPANI HOUSE by Beryl Gilroy	ANY		
ENGLISH LITERATURE	OLD STORY TIME (CSEC Student Edition) by Trevor Rhone	978-1408245149		
TER	JULIUS CAESAR by William Shakespeare	ANY		
Н	MY FATHER, SUN-SUN JOHNSON by C. Everald Palmer	ANY		
ISI	FULL CIRCLE by C. Everald Palmer	ANY		
ENG	ROLL OF THUNDER, HEAR MY CRY by Mildred D. Taylor	ANY		
_	OF MICE AND MEN by John Steinbeck	ANY		
	GREEN DAYS BY THE RIVER by Michael Anthony	ANY		
	OVER OUR WAY by Jean D'Costa & Velma Pollard	ANY		
	TWELFTH NIGHT by William Shakespeare	ANY		
	ANANSI by Alistaire Campbell	ANY		
	FOR THE LIFE OF LAETITIA by Merle Hodge	ANY		
	ANIMAL FARM by George Orwell	ANY		<u> </u>

# SCHOOL TEXTBOOK SURVEY, AUGUST 2022

SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
	A WORLD OF POETRY (Third Edition) Edited by Mark McWatt and Hazel Simmons-McDonald	978-1510414310		
	A WORLD OF PROSE (Third Edition) Edited by David Williams and Hazel Simmonds-McDonald	978-1510414327		
	DIME WORKBOOK 1 SPANISH FOR CARIBBEAN SECONDARY SCHOOLS (Second Edition with Audio CD) by Sally Seetahal- Mohammed (Series Editor: Jeannette Allsopp)	978-0230455443		
	DIME MUCHO WORKBOOK 2 SPANISH FOR CARIBBEAN SECONDARY SCHOOLS (Second Edition with Audio CD) by Sally Seetahal-Mohammed (Series Editor: Jeannette Allsopp)	978-0230455467		
ន្ល	DIME MUCHO MÁS WORKBOOK 3 SPANISH FOR CARIBBEAN SECONDARY SCHOOLS (Second Edition with Audio CD) by Sally Seetahal-Mohammed (Series Editor: Jeannette Allsopp)	978-0230455481		
FOREIGN LANGUAGES	¿QUÉ HAY? CUADERNO 1 (Second Edition) by Christine Haylett,Jeffrey Britton,Margaret Leacock,Yorley Mendez,Georgia Pinnock,Angie Ramnarine,Lesbia Tesorero	978-0198425854		
FOREIGN	¿QUÉ HAY? CUADERNO 2 (Second Edition) by Christine Haylett,Jeffrey Britton,Margaret Leacock,Yorley Mendez,Georgia Pinnock,Angie Ramnarine,Lesbia Tesorero	978-0198425939		
	¿QUÉ HAY? CUADERNO 3 (Second Edition) by Christine Haylett,Jeffrey Britton,Margaret Leacock,Yorley Mendez,Georgia Pinnock,Angie Ramnarine,Lesbia Tesorero	978-0198426011		
	ENCORE TRICOLORE 1: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor	978-0748794980		
	ENCORE TRICOLORE 2: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor & H. Mascie-Taylor	978-0748795000		
	ENCORE TRICOLORE 3: NOUVELLE EDITION GRAMMAR IN ACTION by S. Honnor, H. Mascie-Taylor & M. Spencer	978-0748795024		
E _	OXFORD SCHOOL FRENCH DICTIONARY (2017 Edition) by Oxford Dictionaries	978-0198408017		
FOREIGN LANGUAGES	ADVANCED FRENCH VOCABULARY (Second Edition) by Philip Horsfall	978-0748757800		
LA	OXFORD SCHOOL SPANISH DICTIONARY (Revised 2017) by Oxford Dictionaries	978-0198407997		
<u>ک</u>	SKILLS IN GEOGRAPHY IN SECONDARY SCHOOLS by V. A. Rahil	1114000001		
GEOGRAPHY	CARIBBEAN SCHOOL ATLAS (Fifth Edition) For Social Studies, Geography & History. Editoral Advisor: Professor Mike Morrissey	978-1510434660		Hodder Education
	GEOGRAPHY WORKBOOK FOR CSEC (Revised Edition) by Deroll A Barrett	978-9768202864		

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# SCHOOL TEXTBOOK SURVEY, AUGUST 2022

SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
SELLING	LIFE LESSONS: A PERSONAL DEVELOPMENT WORKBOOK FOR TODAY'S SECONDARY SCHOOL STUDENTS - GRADE 7 EDITION by Karen McGibbon	978-9766109356		
GUIDANCE & COUNSELLING	LIFE LESSONS: A PERSONAL DEVELOPMENT WORKBOOK FOR TODAY'S SECONDARY SCHOOL STUDENTS - GRADE 8 EDITION by Karen McGibbon	978-9766109363		
GUIDANC	LIFE LESSONS: A PERSONAL DEVELOPMENT WORKBOOK FOR TODAY'S SECONDARY SCHOOL STUDENTS - GRADE 9 EDITION by Karen McGibbon	978-9766109370		
	CARIBBEAN FREEDOM: Economy and Society from Emancipation to the Present: A Student Reader Edited by Hillary Beckles and Verene Shepherd (Hardcover)	978-0852557112		
	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: RESISTANCE AND REVOLT by Doris Hamilton-Willie	978-9766060107		
	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: MOVEMENTS TOWARDS EMANCIPATION by Doris Hamilton-Willie	978-9766060077		
~	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: THE UNITED STATES IN THE CARIBBEAN by Doris Hamilton-Willie	978-9766060084		
HISTORY	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: CARIBBEAN ECONOMY AND SLAVERY by Doris Hamilton-Willie	978-9766060053		
	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: MOVEMENTS TOWARDS INDEPENDENCE AND REGIONAL INTEGRATION UP TO 1985 by Doris Hamilton-Willie	978-9766060060		
	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: ADJUSTMENTS TO EMANCIPATION 1838-1876 by Doris Hamilton-Willie	9766060282 or 978- 9766060282		
	LEST YOU FORGET - A STUDY AND REVISION GUIDE FOR CXC CARIBBEAN HISTORY: THE INDIGENOUS PEOPLES AND THE EUROPEANS by Doris Hamilton-Willie	978-9766060404 or 9766060401		
HOME	A WORKBOOK FOR CLOTHING AND TEXTILES STUDENTS (Revised) by Joan Davis-Williams	976802707x		
ECON	A WORKBOOK FOR FOOD AND NUTRITION STUDENTS (Third Edition) by Joan Davis-Williams	976802808x		
	OXFORD MATHEMATICS FOR THE CARIBBEAN (Sixth Edition) BOOK 1 (With online support) by N. Goldberg (with N. Cameron- Edwards)	978-0198425694		
S	OXFORD MATHEMATICS FOR THE CARIBBEAN (Sixth Edition) BOOK 2 (With online support) by N. Goldberg (with N. Cameron- Edwards)	978-0198425748		
MATHEMATICS	OXFORD MATHEMATICS FOR THE CARIBBEAN (Sixth Edition) BOOK 3 (With online support) by N. Goldberg (with N. Cameron- Edwards)	978-0198425793		
MA	STP MATHEMATICS FOR JAMAICA GRADE 7 WORKBOOK (Revised Edition) by Sue Chandler and Ewart Smith	978-1408509128		

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SUBJECT AREA /LEVEL	TITLE	ISBN	PRICE	COMMENTS
	STP MATHEMATICS FOR JAMAICA GRADE 8 WORKBOOK (Revised Edition) by Sue Chandler and Ewart Smith	978-1408518038		
	STP MATHEMATICS FOR JAMAICA GRADE 9 WORKBOOK (Revised Edition) by Sue Chandler and Ewart Smith	978-1408518045		
IATICS	CORE MATHS ADVANCED LEVEL (Third Edition) by L. Bostock and S. Chandler	978-1408522288		
MATHEMATICS	MATHEMATICS A COMPLETE COURSE WITH CXC QUESTIONS VOLUME 1 (Revised Edition) by Raymond Toolsie	9766481326 or 978- 9766481322		
METAL WORK	METALWORK TECHNOLOGY (Metric Edition) by G.H. Thomas	978-0719526541		
ME.	METALWORK THEORY BOOK 1 (Metric Edition) by P. F. Lye (Pamphlet)	978-0174443131		
	INTEGRATED SCIENCE FOR JAMAICA (Fourth Edition) GRADE 7 WORKBOOK by T. Chung	978-1380023360		
	INTEGRATED SCIENCE FOR JAMAICA (Fourth Edition) GRADE 8 WORKBOOK by T. Chung	978-1380023391		
ENCE	INTEGRATED SCIENCE FOR JAMAICA (Fourth Edition) GRADE 9 WORKBOOK by T. Chung	978-1380023421		
NATURAL SCIENCE	INVESTIGATING SCIENCE FOR JAMAICA WORKBOOK 1 by June Mitchelmore (Advisors: Willa Dennie, Richard Johnson and Peta-Gay Kirby)	978-1408504468		
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	PEP PRACTICE FOR GRADES 4, 5 AND 6 STUDENTS ABILITY TEST WORKBOOK by Dr. Shalette Ashman	978-0692170250		
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# LIST OF BOOKSTORES

BOOKSTORES	ADDRESS	TOWN	
	KINGSTON (3)		
Kingston Bookshop (Lower)	70b King Street		
Sangster's Book Stores	93 1/2 King Street	DOWNTOWN	
The Book Depot	38 Langston Rd	EAST KINGSTON	
	ST. ANDREW (5)		
	Shop #1, Lyndhurst Business Complex, 2b Rosseau		
<b>Book Express</b>	Road, Kingston 5	CROSS ROADS	
Stationery World & Book Centre	5 Sandringham Avenue, Kgn. 10		
Bryan's Bookstore	Springs Plaza, Kgn. 10	HALF-WAY TREE;	
Urban Bookstore & Publisher's		WASHINGTON	
(New Kgn)	Shop #13, New Lane Plaza, Kgn. 10	BOULEVARD &	
Booksmart Stationery & Supplies	Maes Building, 43a Caincurran Avenue, Kgn. 20	ENVIRONS	
	ST. CATHERINE (7)		
The Book and Stationery Place	Portmore Mall,		
Books to Go	Shop 8 AMC Plaza, Port Henderson	DODTMODE	
Economic Book Centre	4a Oxford Street, Spanish Town P.O.	PORTMORE	
Angel's Book and Variety Store	Angel Plaza,		
Books & Bites	Shop #4-5 Eastside Plaza, 35 East St,	OLD HARBOUR	
Edu-Tech Supply Centre	56 King Street, Linstead	LINSTEAD	
R & P Grocery Plus	Guys Hill	GUY'S HILL	
	CLARENDON (2)		
Young's Book Store	27-29 Main Street, May Pen	MAY PEN	
Winmar's Bookstore	Shop 1, Zela Plaza, May Pen P.O.		
	MANCHESTER (5)		
Super Deals Bookshop**	Main Street, Spalding P.O.	SPALDING	
Manchester Institute of Learning			
Bookstore	3 Timber Trail, Mandeville		
A-Z Book Store**	Shop 30 Mandeville Plaza	MANDEVILLE	
Acorn Bookstore**	Shop # 8, Villa Plaza, Mandeville P.O.		
Okazion Stationery	Willow Gate Plaza, Mandeville P.O.		
	ST. ELIZABETH (5)		
Chapter 5 Book Shop	Shop #8a, Pines Plaza, Junction P.O.		
G & J Stationery & School Supply	Williamsfield District, Maggotty P.O.	MAGGOTTY	
Arts 'N' Things Shop	1 Manifest Plaza, Santa Cruz		
A-Z Bookshop	Mid-Town Plaza, Santa Cruz	SANTA CRUZ	
Andjos Data Processing	1 Institution Drive, Santa Cruz		
	WESTMORELAND (3)		
Jevon's Enterprise	Little London, Little London P.O.	LITTLE LONDON	
Possession Gifts & Books	Shop 16, In Thing Plaza, 44 Beckford Street	CAVANNA TA MAD	
Pill Box Pharmacy	17 Lewis Street	SAVANNA-LA-MAR	
	ST. JAMES (3)		
Kmar Books & Cyberflex	Shop #4, Phillips Plaza, Anchovy P.O.		
Chambers Bookstore	3 Barracks Road,	ANCHOVY	
Henderson Bookstore	27 St. James Street, Montego Bay P.O.	1	

BOOKSTORES	ADDRESS	TOWN
	TRELAWNY (4)	
Advent Pharmacy	7 Water Square	FALMOUTH
Trelawny Book Supplies & Pharmacy	19 Market Street	
Cat D's Books, Stationery& Supplies	2-4 Tharpe Street	
Wakefield Bookstore	Wakefield	WAKEFIELD
	ST. ANN (3)	
Brown's Town Books & Stationery	4 St. Hilda's Drive	BROWN'S TOWN
Direct Books & Stationery	34 Main Street	
Catalyst Bookstore & Stationery	Shop 44 Ocean Village Shopping Centre	
	ST. MARY (4)	
N & A Bookshop	Main Street	ANNOTTO BAY
Highgate One Stop Bookshop	Main Street	HIGHGATE
Port Maria Book & Record Centre	Mannings Plaza	PORT MARIA
Books Stationery & Supplies	27 Stennett Street	
	PORTLAND (2)	
Port Antonio School Shop	24 Harbour Street, Port Antonio P.O.	PORT ANTONIO
Hamilton Bookshop	37 West Street, Port Antonio P.O.	
	ST. THOMAS (3)	
Hilda Maud	Main Street	YALLAHS
Supermed Lloyd's Pharmacy & Bookstore	19 Queen Street	MORANT BAY
Lee's Books & Things	20 Queen Street	

<u>Note:</u>

• Although 49 outlets were visited, data was not received from the 2 outlets (highlighted with **\*\***) due to closure and low stock and one outlet (**\*\***) where the data was submitted late.